

GREETINGS! S. F. REAL ESTATE BOARD

South San Francisco
Is a
Manufacturing City



Western Center
of the
Steel Industry

VOL. XXXI

SOUTH SAN FRANCISCO, SAN MATEO COUNTY, CALIF., THURSDAY, NOVEMBER 13, 1924.

NO. 46.

150 REAL ESTATE MEN GUESTS OF CITY

\$3,000 TO BE GIVEN BY THE ENTERPRISE TO MANY WORKERS

**Any Energetic Person May Participate
In Profits to Be Distributed During
this Contest.**

With the objective that of giving every home in South San Francisco and surrounding territory the opportunity of taking the South San Francisco Enterprise on a profit-sharing basis, the Enterprise today begins a business and sales campaign in which workers and subscribers are to profit to the amount of thousands of dollars.

Cash and prizes amounting to approximately \$3,000 have been set aside for South San Francisco and surrounding territory people who take an active part in carrying on the campaign for the Enterprise. The profit-sharing plan for the subscribers will be explained in detail later.

The awards for home people who help carry on the campaign include two big, beautiful and luxurious automobiles, one big Radiola Regnolux of the latest model, purchased from the Peninsula Drug Co., and now on display at the Edgar H. Lewis Motor Co., and hundreds of dollars in cash.

One of the cars is a new 1925 model Chevrolet De Luxe sedan, Lewis Motor Company garage, South San Francisco.

The other is a 1925 model Chevrolet touring, sold by Edgar H. Lewis, South San Francisco.

Every South San Francisco and surrounding territory person help in the campaign will be paid well many winning extraordinary remuneration and all getting more than average pay.

It is predicted that this great subscription sales campaign—the liberality of which far surpasses any previous attempt in this section—will be the most successful in the annals of newspaperdom in this vicinity.

Red Tape Noticeably Absent
There is to be no red tape connected with the campaign. The gifts, cash, radiola and automobiles are to be distributed absolutely as reward for salesmanship. Any man or woman, boy or girl married or single, residing in this vicinity, is eligible to enter the campaign and secure one of the awards. And every participant is

absolutely guaranteed either a cash award, radiola, or one of the automobiles, both new model cars. Nor does it cost one cent, now or ever, to enter the campaign and participate in this distribution.

The South San Francisco Enterprise hereby reserves the right to add to and increase the list of prizes to be distributed in its \$3,000 Gift distribution—both in value and in number.

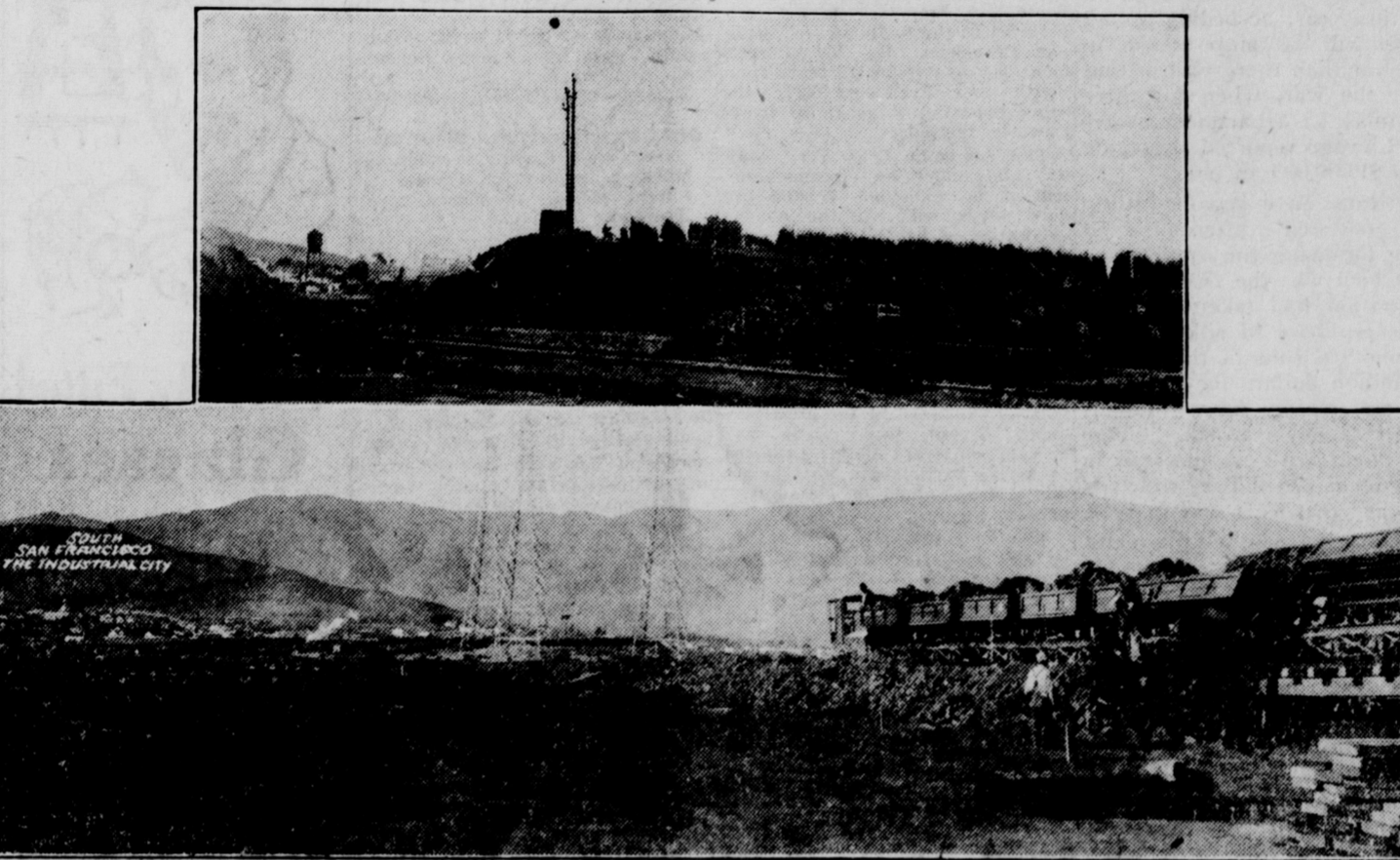
The only stipulation the Enterprise makes in connection with entrants is that no employee of the Enterprise or members of their immediate family can enter. Children under 16 years of age will be allowed to enter only on the written consent of their parents. Delivery boys or members of their families, if not otherwise employed on the Enterprise, are eligible.

Interest Should Be Great

The liberality of this offer; the fact that everybody wins something, and the ease with which even the biggest of the awards may be won—just a little earnest application and effort during spare moments will do it—is expected to create genuine interest in this campaign throughout South San Francisco and surrounding territory generally. The character and class of the automobiles and radiola and the fact that everyone who actively participates is awarded a car, radiola or cash, is expected to attract men and women from every part of the territory of which South San Francisco is the hub. There are two separate and distinct districts with a full set of prizes for each district. Those living in South San Francisco, while not restricted in territory, do not compete for prizes with those out of South San Francisco, and so on.

These are real cars. One may well be proud to own either of these cars which the Enterprise is giving you the opportunity to obtain in return for spare time and effort. Then there is the big Radiola Regnolux, with which (Continued on page 2)

Two Views of Bayshore Highway Construction



Top: Steam shovel eating away a hill at the start of the road near South San Francisco. Dirt is being loaded into cars in foreground. Lower: Dump cars unloading the flats about two miles from the beginning of the highway. Photos by Spuri, S. S. F.

LUNCHEON, INSPECTION OF HIGHWAY, VISITS TO PLANTS ARE ON PROGRAM

**Harvey M. Toy, Ralph McLeran,
Harry Allen to Speak at Dinner
Gathering; All Local Civic Organ-
izations Represented.**

South San Francisco is entertaining 150 members of the San Francisco Real Estate Board today.

The visitors, led by Harvey M. Toy, chairman of the State Highway Commission, Ralph McLeran, of the San Francisco Board of Supervisors, and Harry Allen, president of the San Francisco Real Estate Board, arrived in this city at 12 o'clock and were met at the City Hall by representatives of the city, the Manufacturers' Association, the Merchants' Association, the Chamber of Commerce and the committee in charge of arrangements.

The complete program for the stay of the realtors as announced by Chairman Truax, of the committee in charge, is:

12 noon, meet at City Hall. Pose for group photograph.

12:05, Register at the Industrial Club.

12:15, luncheon, served by Ladies' Aid Society of the M. E. Church in Fraternal Hall.

Address of welcome, Mayor H. F. McNellis; reply by Harry Allen, president of the San Francisco Real Estate Board.

Harvey M. Toy, short talk on the construction of the Bayshore Highway. Remarks by Ralph McLeran on general co-operation between San Francisco and San Mateo counties. Short talks by Charles Hoehn, of the Manufacturers' Association, H. A. Cavassa, of the Merchants' Association, Dr. F. S. Doherty, of the Chamber of Commerce, and John F. Davis, representing the city.

Tour of the city by automobile.

1:30, viewing of construction on the Bayshore Highway.

2:00, visits to the factories in the industrial zone. Cars will be provided by the plants for the use of visitors.

AGED LABORER IS DROWNED IN STEEL CO. POND

William Troupe, an aged laborer formerly employed by the Pacific Coast Steel Company, fell into a pond near the steel plant Friday evening about 10 o'clock and was drowned. His body was found sometime later by passersby and Deputy Coroner S. Nieri was notified.

At an inquest held on Saturday it was determined that the man came to his death by accidental drowning. The verdict of the coroner's jury also embodied a recommendation to the steel company that the pond which is used in the processing of steel, be fenced off from the road.

It was intimated at the coroner's hearing that Troupe was not strictly sober and that he was wandering to the Central Hotel when he fell into the pond, after having lost his way.

So far as is known, there are no near relatives in this vicinity. For several years past Troupe has lived at the Central Hotel. He was buried in Mt. Olivet Cemetery on Tuesday, November 11.

FIRST DIRECTORY OF CITY IS PUBLISHED

The first directory of the City of South San Francisco made its appearance on Monday of this week. It was compiled and published by the Royal Directory Company, the members being A. J. Eschelbach and L. J. Hardy, Jr.

Bound in brown cardboard covers, it presents in accurate fashion a list of all persons in the city, their occupations and addresses. Classifications of business, a list of the factories and of fire alarm signals are other features of the book. In addition to the alphabetical listing of names there is a "Resident by Street Number" department.

The directory has been welcomed by local business men who have felt a need for such a listing for many years. It is being sold for five dollars.

LEGION DANCE SUCCESS IN SPITE OF HEAVY RAIN

Despite the heavy rain of Saturday evening the annual dance given by Bernard McCaffrey Post, No. 85, American Legion was a success. A fair-sized crowd braved the rain for an evening of dancing. Music furnished by Dixon's orchestra, of San Bruno, was voted excellent.

MANY CLAIMS HANDLED BY SUPERVISORS

REDWOOD CITY, Nov. 13.—Nine hundred and seventy-five claims were handled by the San Mateo County Board of Supervisors, in session here Tuesday. This is an unusually high mark, according to County Clerk Elizabeth M. Kneese.

The supervisors received a bid from the Pacific Gas and Electric Company for the Beresford lighting district, which was accepted.

A letter from the California Development Association to the board, inviting the members to be present at a dinner and celebration in connection with the unveiling of the giant relief map of California at the Ferry Building in San Francisco November 19, was read.

The board received a report from William J. Graef of Redwood City, inspector in charge of squirrel eradication in San Mateo county. It was stated that 4,612 pounds of poisoned grain had been distributed over 9197 acres in October. Andrew P. Holm, San Bruno; Allen R. Albright, San Mateo; George E. McMullin, Redwood City; Albert H. Kohler, Half Moon Bay, and August E. Zanolli of La Honda were named in the report as assistants in the work.

W. H. Moore, constable of Pescadero, was granted a leave of absence out of the state for two weeks by the board.

For its services during the forest fire season in San Mateo county, the Red Cross was commended by the supervisors yesterday.

County Surveyor George A. Kneese gave a report in connection with the Black Mountain lateral to join with the Skyline boulevard. The engineer is to proceed with the work for \$1,000. The supervisors commenced the canvass of the votes cast in the county on November 4.

BOY SCOUTS MEET FRIDAY

Scoutmaster Fred C. Schmidt announces there will be a meeting of the Boy Scouts in the high school auditorium Friday evening at 7 o'clock. At that time Major Spoon, in charge of the San Mateo county scout unit, will be on hand to outline plans for activities.

MOTORMAN BADLY CUT UP IN CAR CRASH SUNDAY

His throat severely cut when the car he was driving crashed into another street car near the barns outside of Colma, Charles Street, for years a motorman on the local branch and on the San Mateo run, lies in a serious condition in the St. Francis Hospital in San Francisco.

The accident occurred on the last run on Sunday morning when Street was making his way into the barns. Just how the accident occurred has not been learned.

Flying glass cut through Street's throat and severed a part of the lower tongue. He was given first aid at the South San Francisco General Hospital and was then removed to the St. Francis Hospital for further treatment.

Street resides at 416 Bellevue avenue, San Mateo.

SALE OF SOLDIER HANDICRAFT HERE REALIZES \$80.10

Articles made by disabled veterans in the hospital at Palo Alto which were exhibited in the woman's club rooms in Metropolitan Hall last Thursday and sold to members and visitors netted the sum of \$80.10.

Mrs. E. C. Peck is trying to create a market for the work done by the veterans. Many of the clubs down the peninsula are planning to hold sales similar to the one held here until everything in the warehouse at the hospital is disposed of.

A new department has been added to the hospital workshop, that of cement and plaster construction. This department turns out beautiful garden seats, fountains, jardiniere, flower pots. Anyone contemplating the beautification of their grounds is urged by the woman's club to inspect the work of the veterans before buying.

CHALLENGES STREET CARS, SENT TO JAIL

When Joseph Bills, employed at the Tanforan Ranch, became so pugnacious he challenged street cars and offered to lick their crews, he got into trouble. He was taken into custody by Officer Bianchini and brought before Recorder Cunningham on Wednesday morning.

Bills was found guilty of disturbing the peace and sentenced to spend a month in the county jail at Redwood City.

CONFISCATED LIQUOR WAS 'GOOD STUFF'

REDWOOD CITY, Nov. 13.—Two hundred and thirty-one cases of liquor, including Haig & Haig, Black and White, and Peter Dawson, not to mention Hennessey brandy and vermouth, all confiscated by deputies from the office of Sheriff T. C. McGovern yesterday when discovered on an abandoned truck on the La Honda grade, today were stacked in the basement of the county jail until a court order relative to their disposition is given.

A check-up of the \$30,000 haul, one of the richest ever handled by the San Mateo county sheriff's office, revealed the following stock:

Black and White, 43 cases.
Teachers, 32 cases.
Peter Dawson, 18 cases.
Usher, 37 cases.
Bushmills, 7 cases.
Hennessey, 3 cases.
Vermouth, 8 cases.
White Horse, 42 cases.

The bottles were carefully wrapped in straw and then packed in sacks, to facilitate their transportation. The truck on which they were being carried from the coast to some point on the peninsula's interior was mired in the mud. A front wheel had fallen into a hole and the driver was forced to abandon it. Passing motorists, becoming suspicious of the cargo, notified the sheriff's office.

Deputies P. Larrecou, Jules Jara and Chester Kreiss went to the spot and found the liquor. They brought it to Redwood City.

The truck was registered under the name of Dave Shurin, 1406 Buchanan street, San Francisco.

According to Sheriff McGovern, disposition of the liquor will rest with Justice of the Peace Ray Griffin in the event of an arrest. The truck was found about a mile and a half on the coast side of the La Honda grade. It was headed toward Redwood City.

It is believed that the liquor was part of a large cargo of illicit booze landed in the vicinity of Pescadero by a run-running schooner. Prohibition agents of San Francisco were conferring with the sheriff today on the case.

FORGET-ME-NOT SALE NETS \$252 FOR DISABLED VETS

Forget-me-not day was a wonderful success from the point of view of money realized for the aid of disabled veterans of the world war, is the way the committee in charge characterized the local observance here last Saturday. The sum of \$252 was realized from the sale of forget-me-nots by the young ladies of the high school and members of the woman's club.

Despite the inclemency of the weather the corps of girls and women made a thorough canvass of the city and managed to pin a forget-me-not on every available person.

The money realized is to be sent to the society for the Disabled American Veterans of the World War. The local committee in charge was composed of: Mrs. E. C. Peck, chairman; I. H. Potter, treasurer; A. C. Kleenever, secretary; and a number of other heads, church pastors and other civic leaders.

Public thanks is given by the committee for assistance rendered.

The active worker who contributed to the success of the drive were: Mrs. E. C. Peck, Mrs. J. O. Snyder, Mrs. Frank Dominy, Mayor H. F. McNellis, Hugh Reed, Robert Duncan, the Misses Dorothy Truax, Helen Cavassa, Helen McLeod, Sarah May Doak, Elva Dinning, Eleanor Hynding, Mrs. C. W. King, Mrs. Herman Raddatz, Norman Hynding, Franklin Doak, Jack Peck.

ORIENTAL PARTY AT BROWN HOME

An Oriental party given at the home of Mrs. J. W. Brown in Daly City on last Saturday evening was attended by a number of young people from this city.

The house was decorated to represent a Chinese home. The young ladies in attendance wore Chinese costumes. Dancing was enjoyed during the early evening until delicious refreshments were served.

Those present were: Misses Florence Lewinson, Evelyn Zwiner, Marie Thompson, Paulette Bourne, Eleanor Brown, Katherine Wren, Blanche Enderlin, Evelyn Enderlin and Lillian Brown; Messrs. Elmer Zwinner, George Hinton, Warren Brown, Dick Thompson, George Carle, Walter Sherman, Tony Bell, Philip Patterson, Charles Long and Alex James.

DATE FOR HEARING ON THROUGH CAR SERVICE IS FIXED

**City Attorney Davis Mar-
shals Forces for Fight for
Direct Transportation**

Whether or not South San Francisco is to have through street car service to San Francisco will not be determined at a hearing to be held in the city hall on December 30 before Irving C. Martin, of the railroad commission, according to City Attorney John F. Davis. The date for hearing was set by Martin on last Tuesday.

The city attorney is now marshaling his forces for the collection of all pertinent evidence and expects to present a strong case before the commissioner.

At the last meeting of the board of trustees it was determined to name a working committee of 20 members to be chosen from the chamber of commerce, Manufacturers' Association and Merchants' Association. Each of these organizations will name five men to work with the five trustees. A meeting of the committee is to be held late next week, at which time plans for the city's campaign for through service will be formulated.

Davis said that a traffic expert will be employed to study the situation thoroughly in order to determine whether an extension of the present Daly City line of the Market Street Railway to this city will be advisable. An accurate check of traffic through Leipsic Junction is also to be kept over a long period during this month.

TRAVELING BAG IS STOLEN FROM AUTO

H. A. Chase is exceedingly anxious to secure the return of a traveling bag which someone lifted from the rear of his automobile while it was parked between Grand and San on Linden avenue Monday afternoon.

Chase, who is publishing a directory for the Enterprise, stopped in the Enterprise office for a few minutes on business and when he returned to the car discovered his bag was gone. The bag itself has no great value but many papers, of no use to anyone but their owner, are rated exceedingly valuable. He says no questions will be asked if the bag is returned to the Enterprise office.

TRUAX TO SELL NEW HOMES ON COMMERCIAL AVE.

With the completion of the first unit of ten new houses on Commercial avenue, by Meyer Brothers for the Metal Thermit and Pacific Sheet Steel Corporation comes the announcement that B. H. Truax, fire marshal and realtor, will have charge of the sale of the houses.

The houses, which were started in the middle of August, were finished on Monday, and the work of cleaning up around them is now completed. They are of five rooms and a bath and finished in stucco. Each residence has hardwood floors and a fireplace.

Workers in the two factories are to be given some preference in the purchase of the houses but it is understood that others will be able to buy them.

SPEEDERS PAY \$55 IN RECORDER'S COURT

Fines aggregating \$55 were plastered on traffic law violators who were arrested on Sunday for infractions in this city in the court of Recorder E. E. Cunningham yesterday morning.

Conrad J. Grieder paid \$20 for speeding; George J. McChesney paid a like sum for a similar offense; Pete Hrones paid \$10 for speeding, and W. E. Golden was fined \$5 for cutting a corner. All of the offenders were San Francisco motorists.

HOUSEBREAKER AT MAUN HOME

Thieves broke into the residence of Mr. and Mrs. Maun, 408 Cypress avenue, between 8 and 9 o'clock Monday evening and after ransacking the place departed with about \$12 in cash.

Mrs. Maun discovered the house breaking upon her return from the moving pictures. She summoned a neighbor, Rodrick Bettis, who summoned Officer Joe Bildhauer. A thorough examination of the premises led to the belief that the thief or thieves entered through a window and made their departure through the rear door of the house.

PEACE DISTURBER IS ASSESSED \$25

When Tony Trakes was haled before Recorder Cunningham on Monday morning for disturbing the peace a fine of \$25 was levied against him. Trakes, who lives at 414 Commercial avenue, was on a rampage Sunday, according to the police. Chief of Police Belloni had to subdue him before he could get him into jail.

GEORGE THAYER HURT IN AUTO ACCIDENT

George Thayer was treated at the South San Francisco Hospital on Friday for injuries received in an automobile accident. He was badly bruised about the head but his injuries are not serious, it is reported.



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GEORGE MORELL, Publisher

Harry J. Berba, Editor

Dean J. Covert, Mgr.

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THURSDAY, NOVEMBER 13, 1924

BENEFITS FOR ALL

Establishment of a Building and Loan Enterprise Here Affects the City As a Whole; Business Better in a City of Home Owners

Establishment of a building and loan association in this city means a great deal more than the mere addition of another business enterprise.

Anyone at all conversant with the local situation realizes that if any one circumstance has hindered the growth of South San Francisco it is a lack of homes. The demand for homes is constantly growing greater and greater. Persons who seek to rent here are often forced to wait weeks until a vacant house can be located.

The building and loan companies do not seek to provide homes to be rented. Rather, they aim to create home owners. Investment of a small sum each month over a period of years upon which a good rate of interest is paid enables the person with a desire to live in his own home to realize his ambitions. For the person who wants to make his money work for him at a maximum rate the associations provide such a medium.

Benefits from such an organization accrue not alone to the saver and to the person who wants to own his home, but to the entire city.

A city that boasts of a large percentage of home owners is always a prosperous city. Business is always better in a city where the population is constant than in one that deals with a floating population. The effects of home-owning are traceable in every business.

Proof of these statements is to be secured from a survey of any California city, or any city in the United States, where a building and loan association operates.

WELCOME, S. F. REALTORS!

Coming here as the invited guests of the city, you see South San Francisco in its working clothes building on its reputation as one of the fastest growing industrial cities in the West.

No attempt is made to impress you with the magnificence or beauty of this municipality nor to convince you that it is a great city. You are asked to examine South San Francisco so that you may know what it is, a factory city. But, as a factory city it is not without its beauty spots, some of them as yet undeveloped.

South San Francisco takes pride in its industrial zone and in the character of its people, with their faith in the city's future.

After you have met these people and have inspected the new Bayshore highway now being constructed southeast of the city you will be left to your own devices with the wish that you visit the factories, look into the stores, examine the homes and otherwise convince yourselves that South San Francisco has a splendid future.

A FULL-TIME JOB

What the unfortunates of the world would do if dependent upon the sporadic enthusiasm of the average man for assistance it is sad to contemplate. There are few of us who have experienced no desire to help some needy person, to send relief in some critical situation or to pour out our resources generously in time of tragedy. But there is only one man in a thousand, persons only one in 10,000, who is capable of year-round relief work. No one knows this better than the ex-serviceman, relegated to some government hospital, lonely and forgotten by all but public officials and a few faithful souls who court martyrdom by ceaselessly urging a lethargic public to remember the heroes of the war.

From the standpoint of the starving person being fed, the homeless man or woman being sheltered, the sick child being cared for, however, it is vital that there be someone who not only cares once in a while but who cares all the time.

This is what the Red Cross does. Week after week, month after month and year after year it ministers to the needs of those unable to adjust themselves to the ruthlessness of modern life. There is no danger that they will forget or cease to be interested. As long as there is money with which they can carry on, the Red Cross does tirelessly the good deeds that the rest of us are too busy or too thoughtless to do for ourselves—and does them with greater efficiency.

In the Red Cross, the average man's sudden good impulses, his spurts of generosity and his easily-forgotten outbursts of sympathy are crystallized into a full-time philanthropic organization that does its work with a vision, a thoroughness and a persistence that no individual can attain.

RECORD CHRISTMAS SHOPPING EXPECTED

Which Will Remind the Wise That It Is Not Too Early to Take to Heart the Modern Yuletide Slogan

Merchants and retailers are preparing for the largest Christmas sales in history. Even the "silk shirt" Christmas of 1919, when the country plunged into a hysteria of buying at extravagant prices, will be exceeded in volume of trade this year, according to all prophecies. There will be more sense in the shopping this year than there was in that moment just after the war, when for three days before Christmas 12 department stores in New York and Chicago reported aggregate sales of more than \$1,000,000 an hour.

This year Americans have regained their poise and normal good sense after a period of curtailed buying following the orgy of the "silk shirt" year, which was the first time in history that any nation had taken the lead from China in the purchase of silk and the value of that commodity sold in the United States reached a billion dollars for the year. Now Americans are taking more thought about getting their money's worth. There is more frugality along with an increase in the purchasing value of the dollar, which is at least half again as great as it was in 1919.

There will be this year, also, a far greater variety of goods offered than was possible then, with great amounts of fancy woolen goods from England, novelty goods from France, attractive specialties from Czechoslovakia and Italy, and toys and other products from Germany. Radio popularity will add immensely to the bulk of gift purchases of native American products.

Metropolitan merchants report that the buying season will evidently be longer and somewhat less congested this year than ever before, since it seems that the oft-repeated exhortation to "Do Your Christmas Shopping Early" is beginning to have effect and an appreciable amount of buying has already been done.

There will be a jam and crash at the end, however, and sensible people will remember past years and act accordingly.

EAST HAS ITS FOREST FIRES

Unprecedented Stretch of Dry Weather Prepared Forests for Flames that Are Costly

The opening of the rainy season in California at last brought to an end the grave menace of forest fires that had made the country uneasy for many months. On the whole, considering the long period of insufficient moisture and the consequent unusually early day at which the ordinary annual fire danger began this year, we have escaped with lighter toll than we might have suffered. It has been too heavy, but it might easily have been worse.

And now the eastern seaboard is having its worries over forest fires. The length of rainless days there has been almost unprecedented. The records have to be searched back half a century to match this year. Throughout October less than a third of an inch of rain fell around New York city. The previous low record was a little more than half an inch in 1879. Some places north of New York city have had even less rain than has fallen there this year. Not until this year has the stretch of twenty-four continuous rainless days in the early spring of 1872 been equalled in New York state, but it has been surpassed there this fall.

Conditions were right, therefore, for many fires, and the fires came. The governors of New York and Pennsylvania issued proclamations closing the state forests to hunters until such time as rains made it safer to risk their presence. In New Jersey at one time a thousand men from eight towns, with all the fire departments of those communities, were struggling on a two-mile line to save these towns, after the destruction of several square miles of timber. Throughout the Adirondacks, and in all the New England states, in New York, New Jersey and Pennsylvania, smaller groups were at various spots fighting fires of greater or less proportions that broke out and spread with a rapidity that was disconcerting.

During recent years many of these states which contain valuable timber areas have built up efficient forest patrol organizations. This, with the promptness of state officials in acting on the forest authorities' suggestions, helped to make the extent of the damage much less than it would have been otherwise. It is to be noticed, however, that the officials took no chances on careless campfires in the crisis.

\$3000 TO BE GIVEN MANY WORKERS

(Continued from page 1)

one can be in direct touch with the outside world at a moment's notice. And anyone can certainly use any of the sums of cash which the Enterprise will distribute to those who do not win one of the other prizes.

To enter the campaign is an easy matter. To win the biggest of all the cars is just as easy. You need only apply yourself in your spare moments.

You Can Enter Today Elsewhere in this issue of the Enterprise appears an entry blank, which, when properly filled out and brought or mailed to the Campaign Department of the Enterprise, will start you in the campaign with 5,000 credits. Additional credits are obtained in two ways: one is by clipping the free credits coupon which will appear in every issue of the Enterprise, and the other is by securing new and renewal subscription payments.

It makes no difference where you reside, so far as your chances of winning the biggest gifts are concerned. The distribution of the automobiles and all the other prizes has been so arranged that each will have an equal opportunity. Those living outside of South San Francisco do not compete with those living in South San Francisco. By this arrangement persons living farthest from South San Francisco have the same opportunity as those living right in the city.

The campaign is a very short one and under no circumstances will it be extended beyond the date advertised. At the end, a committee of judges, whose names will appear later, will count and tabulate the credit totals, and those who have the most credits in their accounts will be awarded the prizes according to their relative standing of credits. All others will receive sums in cash in proportion to their credit totals, as explained in the announcement. Twenty per cent in cash is paid on every dollar collected by active participants who do not win a car, radiola or stated cash prize.

The Enterprise is ambitious to be the home newspaper of this entire section. It already enjoys a most gratifying circulation in South San Francisco and San Mateo county, but it expects to continue to build and add to its great family of readers until there is a South San Francisco Enterprise in every home in San Mateo county.

There are two ways of building circulation. One is by the routine methods of sending out solicitors, and the other is by a big, liberal prize campaign. The Enterprise is choosing the latter at this time because it enables this newspaper to secure the desired circulation more quickly (even though the cost is greater) and also to share with those who are willing to assist in the growth of this paper.

One of the outstanding features is the progressive manner in which the news of South San Francisco and San Mateo county is covered. The Enterprise specializes in San Mateo county news, knowing that to be the great home paper of San Mateo county it must fulfill the demands expected of it. There are features in plenty, sporting news and articles of interest to all the family. Persons who have never taken part in a campaign of this magnitude are unable to realize how rapidly one approaches the desired goal. Once the start is made, credits pile up like magic.

At The CHURCHES

ALL SOULS' CATHOLIC CHURCH
Rev. James P. Moran, pastor.
Mass
Daily, 8 a. m.
Sundays, 7 and 9 a. m.
Holy Hour
Every Friday at 7:45 p. m.
Catechism Classes
Monday and Wednesday after school.
Saturday from 9 to 12 a. m.

ST. PAUL'S M. E. CHURCH
Rev. Asa P. Beall, Minister.
The pastor will preach at both services. His subject at 11 a. m. will be, "God Took Him." His evening text will be, "Why Sit Ye Here Till We Die?" There will be special music. The Bible school convenes at 9:45 a. m. Maude Elizabeth Beall is the superintendent. The two leagues meet at 6:30 p. m. Young people are urged to meet with our young people in their good work. We are expecting a good day at St. Paul's and invite the public to worship with us.

Christian Science Society
A branch of The Mother Church, The First Church of Christ Scientist, Boston, Mass.
Metropolitan Hall, Linden near Grand avenue.
Sunday services, 11 a. m. Wednesday, 8 p. m. Sunday School, 9:45 a. m.
Subject—Mortals and Immortals.

GRACE EPISCOPAL CHURCH
Grand and Spruce avenues
Morning service, 11 o'clock.
Church school, 10 o'clock.
Everybody welcome.

ELECTION ASKED ON WATER ISSUE

SAN JOSE, Nov. 10.—A resolution calling for the holding of a bond election to authorize the issuance of bonds to buy the property of the San Jose Water Works will be introduced at the meeting of city council November 17, according to announcement made here by Councilman D. M. Denegri. It is proposed to issue \$2,000,000 worth of bonds for the purchase of the property.

Denegri is making a study of the Hetch Hetchy project to ascertain if it is possible for San Jose to secure water from that source. He held a conference with San Francisco officials on the matter last week and will meet them again this week. Denegri believes that Hetch Hetchy water could be distributed through the mains of the San Jose Water Works if the city bought the property.

The recent granting of a large increase of rates to the local water company by the railroad commission has given considerable impetus to the councilman's proposal to buy the concern, he stated. Denegri declared he had received letters from many citizens approving of his project.

Friends will interest themselves, naturally, and in a home community like this, friends are a natural factor.

Turn now to the double-page announcement in this issue. See for yourself the opportunity presented to you. Get an early start for your choice of the cars by entering the campaign now. You may enter yourself or the name of a friend.

FUNERAL IS HELD FUNERAL TODAY

REDWOOD CITY, Nov. 12.—Funeral services were held in San Francisco Saturday for R. O. Jeffress, well known in Redwood City, who died Wednesday night at the University hospital.

Jeffress and his wife formerly lived at the Alpha apartments on Birch street here. He was employed as secretary for the Pacific States Fire Insurance Company.

Surviving are his widow, Mrs. Almada Jeffress, and the following brother and sisters: Clarence Jeffress, Miss Carrie Jeffress and Mrs. Alice Bloom. He was 38 years of age and was born in Oakland. He was a member of Fairmont Lodge No. 435, F. & A. M.

The funeral was held under the auspices of the Masonic Lodge and interment was at Cypress Lawn cemetery.

The life net now used by fire departments was the invention of an acrobat following the death of his brother in a fall while performing.

Thanksgiving

For The Boys



Grandma's critical eye—even if she is busy preparing the big Thanksgiving turkey—is sure to notice the way the boys are

dressed. And it's pleased, indeed, she'll be when she sees them all dressed up in our splendid new suits or overcoats. Cold days make necessary warm clothing. We can supply the warmest in men's, women's, and children's wear.

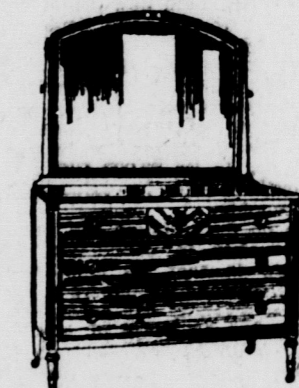
THE HUB

(FURNISHINGS FOR MEN AND WOMEN)

Phone 163-W Chas. Guidi, Prop. 383 Grand Ave.

Enterprise Advertisements Bring Results

Furniture for Every Need



Occidental Stoves and Heaters

DRESSERS

TABLES

CHAIRS

DINING TABLES

BEAN & THOMAS

Furniture—Expressing

Liberal Credit 310 LINDEN AVE.

Easy Terms PHONE S. S. F. 414

Correctly Fitted Glasses

Glasses that merely correct your eyesight serve your purpose but half way. They must "fit your features," too.

As expert opticians we can satisfy you on both these points. We have in stock or can make up for your special needs very appropriate and neat-looking models. Stop in and ask about them.

H. C. KOOP

Optometrist

Peninsula Drug Co.

258 Grand Ave.

Your health depends on good food—Eat more Bread.

For the Utmost in Quality

Your finest food for the family is Harvest Bread, and they'll never tire of its superb flavor, however often you serve it.

Bakers of infinite skill and experience with the latest scientific machinery at their command transform its pure ingredients into the golden brown loaves.

They're ready for you at your grocer's. Ask him today.

SOUTH SAN FRANCISCO BAKERY

South San Francisco, Calif.

Delicious Assorted FRUITS AND NUTS For Thanksgiving

A well-filled basket or dish of delicious fruits and assorted nuts should be part of your Thanksgiving spread. For everybody enjoys munching them either during or after the dinner. Be assured of their freshness and wholesomeness by buying both the fruits or nuts here. We also have:

Oranges and Apples
Jams and Jellies
Hienz Mince Meat
R. & R. Plum Pudding
All varieties of Raisins
Candied Citron
Lemon and Orange Peel
Boiled Cider for Mince Meat Nuts

CARMODY'S

GROCERIES AND GENERAL MERCHANDISE

Paints, Oils and Glass.

313-315 Linden Ave.

Phone 38-J



COLONIA ITALIANA

With English Translation

EDITED BY ENRICO ROSETTI

FORGET-ME-NOT DAY

A BIG SUCCESS
The sum of \$252 was realized from the sale of forget-me-nots last Saturday, according to the local committee. The proceeds will go to the Disabled American Veterans of the World War for the assistance of their members. Many high school girls assisted the members of the woman's club and the committee in charge of the sale of the imitation flowers on Saturday morning and the city was thoroughly canvassed. The committee was composed of Mrs. E. C. Peck, chairman; I. H. Potter, treasurer, and A. C. Klemmeyer. Assistance was rendered by heads of the schools, church pastors and many others. The committee has asked that thanks be expressed through the press to all who aided in making the local drive successful.

IL GRANDE SUCCESSO DEL GIORNO "NON TISCORDAR DI ME"

Secondo a quanto è riportato il comitato della celebrazione del giorno Forget-me-not (non tiscordar di me), la somma raccolta, sabato scorso, dalla vendita dei

fiori fu di \$252. Questa somma sarà inviata al quartiere centrale dell'associazione dei feriti americani della guerra mondiale e sarà usata per assistere i suoi membri.

Molte ragazze delle scuole tecniche assistono i membri del Club delle donne ed i componenti del comitato in carica nella vendita dei fiori artificiali.

Il comitato era composto della signora E. C. Peck, presidente, I. H. Potter, tesoriere e A. C. Klemmeyer, i quali furono assistiti dai direttori delle scuole, dai capi delle chiese locali e da altri.

Il comitato, per mezzo della stampa, esprime i suoi ringraziamenti a tutti quelli che hanno aiutato per il successo della campagna qui' volta.

MOTORMAN INJURED

IN CAR CRASH

Charles Street, for several years a motorman on the local and the San Mateo lines, was badly cut by flying glass in an accident near the car barns last Sunday morning.

Street was taking his car to the barns on the last run of his day when the collision with a

car standing on the tracks occurred. His throat was cut so deeply as to sever part of the tongue. Street was given first aid in the local hospital and then removed to the St. Francis Hospital in San Francisco for treatment. He lives at 416 Bellevue avenue, San Mateo.

MANOVATORE TRAMVIARIO FÉRITO IN UNO SCONTRO

Domenica mattina, il manovratore tramviario, Charles Street, fu gravemente tagliato dai vetri che scivolarono in un accidente tramviario nelle vicinanze dei cappannoni della linea tramviaria.

La scontro avvenne con un altro carro mentre Street stava conducendo il suo nel cappannoni. La sua gola fu così profondamente tagliata che poco mancava che gli tagliasse anche la lingua.

Street si ebbe le prime cure nell'ospedale locale; in seguito fu rimesso al St. Francis Hospital di San Francisco. Lui risiede al 416 Bellevue, San Mateo.

RECOVERING FROM

SHOTGUN WOUND

Enrico Sari, local Italian youth who shot himself accidentally in the heel, is reported improving at the local hospital. He was going hunting with a party of friends when the gun he was carrying was accidentally discharged.

IN CONVALESCENZA

PER UNA FUCILATA

Enrica Sari, giovane concittadino italiano, il quale accidentalmente si tirava un colpo di fucile al calcagno e che attualmente trovasi al South San Francisco Hospital va migliorando gradatamente.

Lui andava a caccia con una comitiva di amici, quando il fucile che portava, accidentalmente lasciava partire il colpo fatale.

AGED LABORER IS

DROWNED IN POND

The body of William Troupe, aged 74, was found in the pond near the plant of the Pacific Coast Steel Company at 10 o'clock Friday night. It is believed that Troupe lost his way to the Central Hotel and fell into the pond.

An inquest held Saturday morning gave a verdict of accidental drowning and recommended to the Pacific Coast Steel Company that a fence be erected between the pond and the road.

So far as is known Troupe had

no relatives in this vicinity. For several years he had lived at the Central Hotel and was formerly employed at the steel mill. He was buried Tuesday in Mt. Olivet Cemetery from the funeral parlors of S. Nieri, deputy coroner.

VECCHIO LAVORANTE CHE

ANNEGA IN UNO STAGNO

Venerdì sera alle ore 10 nello stagno d'acqua nelle vicinanze della Pacific Coast and Steel Company fu trovato il cadavere di un tale di nome William Troupe dell'età di 74 anni. Si crede che Troupe era di ritorno al Central Hotel quando perse la direzione andando poi a cadere nello stagno.

All'inchiesta giudiziaria fu dato il verdetto di annegamento accidentale; però la giuria raccomandando alla Pacific Coast and Steel Company di erigere uno staccionato fra la strada ed il piccolo laghetto artificiale.

Per quanto si sappia, Troupe non ha nessun parente in queste vicinanze. Per molti anni lui visse al Central Hotel e fu occupato nel "Steel Works." Fu sepolto al cimitero Mt. Olivet martedì partendo dalla casa mortuaria di S. Nieri deputy coroner.

Henry Minucciani Grand Trustee dell'antico e Nito Ordine dei Druids con diversi membri del South San Francisco Grove No. 171, U. A. O. D. sabato sera si recarono a San Jose ad insediare gli ufficiali del Columbus Grove.

La comitiva partì in automobile e era composta dai signori: H. Minucciani, M. Minucciani, G. Brovelli, Angelo Merla, S. Minetti e V. Boido.

Henry Minucciani, who is a grand trustee of the Ancient Order of Druids, with a number of brothers from the South San Francisco Grove, attended an installation of officers of Columbus Grove at San Jose on Saturday. Among those present from South San Francisco were H. Minucciani, M. Minucciani, G. Brovelli, Angelo Merla, S. Minetti and V. Boido.

Snow in the Antarctic during the winter is composed of such small crystals that it is almost like dust.

SOUTH S. F. MAN SEEKS DIVORCE

Lawrence J. Nieri, well known business man of South San Francisco, has filed in County Clerk Elizabeth M. Kneese's office a complaint for divorce against Mrs. Dolores Annabelle Nieri, whom he charges with infidelity and desertion. The Nieris were married in San Francisco in 1920. They have a son, aged 3 years.

The complaint asserts that on November 5 Mrs. Nieri left a note to the plaintiff, stating that she was leaving him. Attorney J. E. McCurdy of San Mateo is handling the case.

Further expansion of the Peninsula Adjustment Bureau working force is announced by the management. Mrs. Susie Costa has been employed as a stenographer while Earl Watson has been put in charge of all outside collection work as far south as San Jose.

ROYAL THEATER

PROGRAM

FRIDAY, NOVEMBER 14

Anita Stewart in "Rose of the Sea"
"The Go-Getter"
No. 3
Comedy
"Re-union"

SATURDAY, NOVEMBER 15

Ernest Torrence
and
Anna Q. Nilsson
in
"The Side Show of Life"
"Into the Net"
No. 7
Comedy

SUNDAY, NOVEMBER 16

Buck Jones in
"Not a Drum Heard"
Peerless Comedy
"The Job Dodger"
and
"Paying Money"

MONDAY AND TUESDAY

NOVEMBER 17-18
Rudolph Valentino in
"The Sainted Devil"
Sunshine Comedy
"Dance or Die"

News and Topics of the Day

WEDNESDAY AND THURSDAY

NOVEMBER 19-20
Anna Q. Nilsson
and
Carmel Meyers
in
"Broadway After Dark"
Comedy
"Rough Sailing"
Review and Fables

Who Is Saving Your Money?

Are you saving your money or is someone else? The money you waste eventually finds its way into the savings account of someone. The money that should be working for you is earning interest for someone else. Why not capitalize your own income? A systematic plan of savings means future success for you.



Bank of South San Francisco

Grand and Linden Avenues, South San Francisco, Calif.

Established 1905

Assets Over \$2,000,000

Where Safety and Real Helpfulness Are Offered Every Friend

Enterprise Advertisements Bring Results

Smooth Performance

Dodge Brothers Motor Cars
Dessin Brothers, Burlingame

Salesman: F. M. Terribilini
Phone So. S. F. 112

Colgate's Talcum



has been the standard for years. There is no better.

We carry a complete line of Colgate Toilet Articles at standard prices.



PENINSULA DRUG COMPANY

SOUTH SAN FRANCISCO
SAN BRUNO

DALY CITY
BURLINGAME

Welcome!



SAN FRANCISCO REALTORS

You are invited to visit the Industrial Zone while you are in South San Francisco to inspect the various industries.

Our automobiles are at your direction to take you to our factories.

MANUFACTURERS' ASSOCIATION OF SOUTH SAN FRANCISCO

American Brake Shoe Co. of Calif.
American Marble & Mosaic Co.
E. H. Edwards Co.
Enterprise Foundry Co.
The Enterprise

Fontana Food Products Co.
W. P. Fuller & Co.
Growers Rice Milling Co.
Metal & Thermit Corp.
South City Lumber & Supply Co.

South S. F. Land & Improvement Co.
Southern Pacific Company
Pacific Car & Equipment Co.
Pacific Coast Steel Co.
Pacific Gas & Electric Co.

Presto-Lite Co.
Virden Packing Co.
Western Meat Co.
Western Pipe & Steel Co. of Calif.
Wildberg Bros. Pacific Sheet Metal Corp.

**2—TWO—2
AUTOMOBILES
FREE**

Campaign Office Phone
77

\$3000 FREE GIFT

20% CASH COMMISSION
Guaranteed Every Active
Non-Prize Winner

ANNOUNCING
The South San Francisco
ENTERPRISE

EVERYBODY WILL

25,000 EXTRA VOTES
with each new yearly subscrip-
tion during the first period

How the Prizes Are to Be Awarded

Every active participant in The South San Francisco Enterprise Big Campaign receives either a cash award or one of the other prizes.

The person receiving the highest number of credits, regardless of his or her district, will receive his or her choice of both cars.

Then the person who has received the highest number of credits in the remaining district will be given the remaining car.

After the two first prize winners have been awarded their prizes, then the next highest candidate regardless of his or her district will receive his or her choice of a \$191 Radiola or a \$100 cash prize.

Then the person who has received the highest number of credits in the remaining district will be given either the remaining Radiola or the \$100 cash prize.

Then the next highest winner in each district will be awarded a \$50 cash prize.

All other active participants in both districts will be paid a cash commission equal to 20 per cent of their collections of all subscriptions, according to the rules of the campaign.

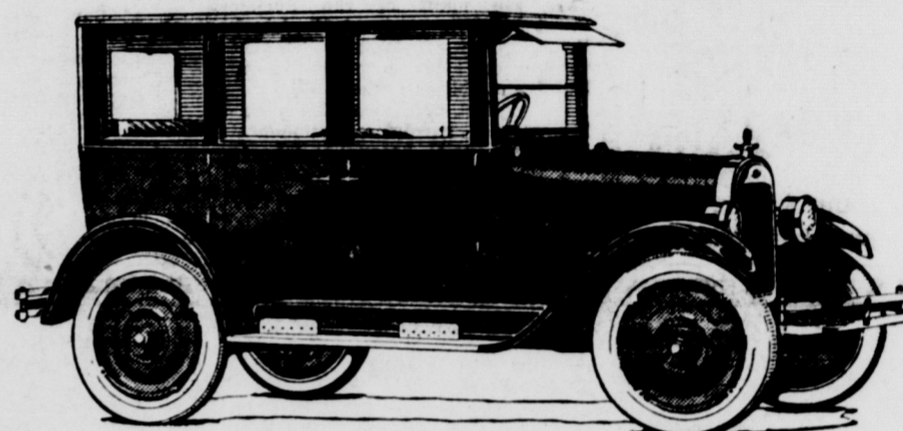
ALL PRIZES—Gold, Radiola, and Automobiles—to be given away ABSOLUTELY FREE to men, women, boys and girls entering this contest. You are **guaranteed** either a cash award, Radiola, automobile or other prizes. Clip the

**TO DISTRICT
No. 1**

**One of the Prize Cars
One Radiola or
One \$100 Cash Prize
One \$50 Cash Prize**

20% cash commission will be paid to all active
non-prize winners.

6 — GRAND CAPITAL



CHEVROLET DE LUXE SEDAN

Purchased from and on display at Edgar H. Lewis Salesroom, 340-
342 Grand Ave., South San Francisco.



RADIOLA

Purchased from Peninsula
Edgar H. Lewis Salesroom
South San Francisco.

3 Cash Prizes 2-New Cars-2

\$100

A special fund of \$1000.00 in cash has been set aside to be given to the winners on a 20 per cent basis. Every candidate who remains to the rules of the campaign, but who fails to win one of the prizes, will be assured compensation to all candidates, and means that there will be no losers in this race.

Rules and Regulations

1. Any reputable man, woman or child residing in South San Francisco or surrounding territory is eligible to enter this campaign and compete for a prize. Nominations may be made at any time during the campaign.

2. No employee or consanguinity relative of any employee of the South San Francisco Enterprise office is eligible to enter this distribution. The South San Francisco Enterprise reserves the right to reject any nominations.

3. The winners of the prizes will be decided by their accredited votes, said votes being represented by ballots issued according to the rules of the campaign.

4. Candidates are not confined to their own particular town or community in which to secure credits and subscriptions, but may take orders anywhere in this section; or, for that matter, anywhere in the state or the United States.

5. Cash must accompany all orders where credits are desired. There will be no exceptions to this rule. Candidates will be allowed to collect subscriptions and renewals as well as entirely new subscriptions, and credits will be issued on both according to the official schedule of credits.

6. Credits are free. It costs the subscribers nothing extra to have the credits go to their favorite. Subscribers should ask for credits when paying their subscription.

7. Credits cannot be purchased. Every cent accepted through the campaign department must represent subscriptions.

8. Credits are not transferable. Candidates cannot withdraw in favor of another candidate. Should a candidate withdraw from the race, his or her credits will be canceled. Neither will it be permissible for candidates to give or transfer subscriptions to another candidate. Credits on such transferred subscriptions will be subject to disqualification by the management.

9. Any collusion on the part of candidates to nullify competition, or any other combination, arrangement or effort to the detriment of candidates or this newspaper will not be tolerated. Any candidate or candidates entering into or taking part in such an agreement, arrangement or effort, will forfeit all right to a prize or commission.

10. Any credits on subscriptions may be held in reserve and voted at the discretion of the candidate. The printed coupons appearing from day to day in the paper must be sent in before the expiration date appearing thereon.

11. In the event of a tie for any one of the prizes, a prize identical in value will be given each trying candidate.

12. In case of a typographical or other error, it is understood that neither the publisher nor the campaign manager shall be held responsible, except for the necessary correction upon the same.

13. No statement, assertion or promise, either written or verbal, made by any solicitors, agents or candidates, other than given in the published rules and regulations, will be recognized by the publishers or the management.

14. Every candidate is an authorized agent of the South San Francisco Enterprise, and as such may collect subscription payments from present as well as from new subscribers.

15. Extensions of subscriptions will receive credits according to the credit schedule in effect when the first subscription was paid, except that no extension credits will be given in the final period.

16. It is distinctly understood and agreed that candidates will be responsible for all moneys collected, and that they will remit such amounts in full at frequent intervals or on demand to the campaign department.

17. There will be several big prizes awarded, besides a 20 per cent cash commission to all ACTIVE non-prize winners, but it is distinctly understood that in the event ANY candidate becomes INACTIVE, failing to make a weekly cash report, he or she will, at the discretion of the management, become disqualified and thereby forfeit all rights to a prize or a commission.

18. To insure absolute fairness in the awarding of prizes, the race will be brought to a close under "sealed ballot box" system, and will be under the personal supervision of two or more judges selected from the advisory board. During the last few days of the campaign the box—locked and sealed—will repose in the vaults of a local bank, where the candidates and their friends will deposit their final collections and reserve credits. And not until the race has been declared closed will the seals be broken, the box unlocked and the judges begin final count. In this way no one, not even the campaign manager, can possibly know the strength of the respective candidates, which precludes any possibility of favoritism and insures fairness to the minutest degree.

19. The South San Francisco Enterprise reserves the right to amend or add to the rules of this campaign if necessary for the protection of the interests of both the candidates and this newspaper. The right is also reserved to increase and add to the list of prizes as well as to issue votes on advertising cards or jobwork, at the option of this newspaper.

20. The South San Francisco Enterprise guarantees fair and impartial treatment to all candidates, but should any question arise, the decision of the management will be absolute and final.

21. Two hundred fifty thousand extra credits will be credited to every candidate who turns in three one-year subscriptions or their equivalent during the first week after the candidate accepts nomination.

22. During the first period, 25,000 extra credits will be given for each new yearly subscription; 15,000 during the second period, 10,000 during the third period, and 5,000 during the last period.

23. Campaign opens today—closing January 17. In accepting nominations, candidates agree to abide by the above conditions.

How Credits Are Secured

The first step is to call on or write the campaign department for a free working outfit (consisting of a special receipt book, sample of the paper and other information relative to launching an active campaign).

Thus equipped, you have but to go to your friends and neighbors, relatives and acquaintances, and have them clip all the free coupons from their papers or pay up a subscription to the South San Francisco Enterprise through you. THAT'S ALL THERE IS TO IT! However, you will never win anything unless you make the start; and while it will not be a very difficult matter to capture one of the big prizes, nevertheless you should start at once. You must plan out your campaign the same as any successful business man plans out his work for a season, and, above everything else, let no one discourage you, but stick to the finish. Anything worth having is worth striving for. A few short weeks and you may be riding in your own automobile.

It takes credits to win, and credits are secured in two ways. First, by clipping the coupon appearing in each issue of The South San Francisco Enterprise. Begin by gathering them now. After a short time these coupons will be reduced to a lesser number of credits. The only restriction placed on coupons is that they must be deposited at the campaign department of The South San Francisco Enterprise on or before the expiration date printed thereon. Get your friends saving these coupons for you—they all count.

The other, and faster, way to get credits is by securing new and renewal subscriptions to The South San Francisco Enterprise. On each subscription turned in a certain number of credits are issued, the number varying according to the amount paid and during which "period" same are received at the campaign department (see schedule of credits elsewhere). So, you see, the more subscriptions you secure the more credits you can get and the better your chances are to capture the grand capital prize.

Advisory Board

It is the sincere aim of this newspaper to conduct this campaign, from start to finish, in a fair, honorable and businesslike manner and to safeguard the interests of participants and absolute honesty in all dealings is guaranteed.

However, not all wisdom lies with any one man or institution.

and for that reason an Advisory Board has been decided upon, whose functions shall be to decide any question of sufficient moment that might happen to arise during the competition and from which a committee shall be selected to act as judges and count the credits the last night of the campaign. The personnel of the board will be announced at a later date.

THE PLAN IN BRIEF

The object of this distribution is twofold—primarily to increase the already large subscription lists of The South San Francisco Enterprise, to collect subscription payments from present or old subscribers, and at the same time to afford our friends, readers, an unparalleled opportunity to profit, and in a big way, through their spare time during the next few weeks. So it is a plan that works both ways and to the ultimate good of all concerned.

In order to make this end quickly and advantageously, the most valuable and attractive list of prizes ever offered by a local newspaper in this section of the country has been made ready for distribution among those who participate most heartily. Ambition and energy are requisites for success.

The plan adopted is the fairest and most impartial conceivable. There will be no "double credits" offers, extra credits given or any other credit inducement whatever inaugurated during this competition. Neither will there be any long-term subscriptions accepted. The plan of the campaign is straightforward and simple and is fully outlined in this announcement.

Let it be fully understood at the very outset that this is not a "beauty" nor "popularity" contest, but a strictly legitimate competitive proposition for enterprising men and women and boys and girls, and one in which no element of chance enters. One feature of this competition is the fact that there will be no losers in this race.

Names To Be Announced at a Later Date

FINANCING A BIG DISTRIBUTION

San Francisco

SURPRISE

20% CASH COMMISSION
Guaranteed Every Active
Non-Prize Winner

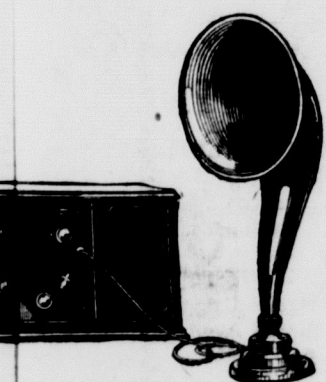
**\$1,200
IN CASH
FREE**

Campaign Office Phone
77

WIN SOMETHING

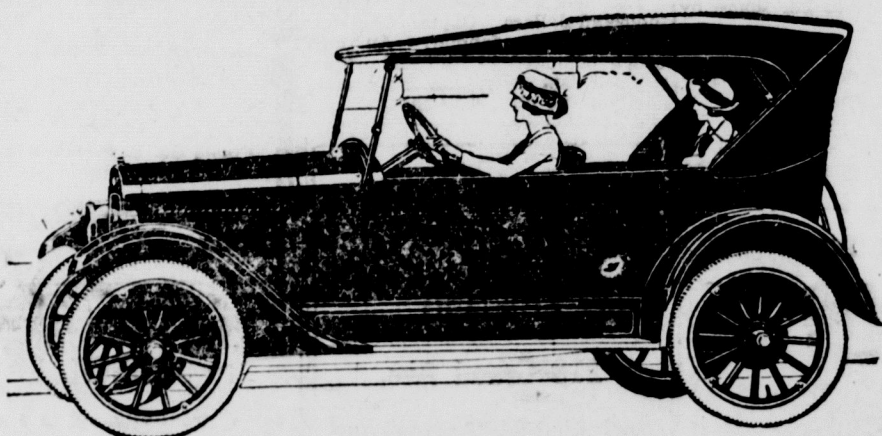
Come to share in the distribution. It costs you nothing now or ever. It is not even required that you be ENTERPRISE subscribers. Every active participant is the nomination blank and send or bring it to the ENTERPRISE office today.

CAPITAL PRIZES — 6 TO DISTRICT No. 2



A REGENOFLEX

Drug Co. and on display at
Edgar H. Lewis Salesroom, 340-342 Grand Ave.,



CHEVROLET TOURING

Purchased from and on display at Edgar H. Lewis Salesroom, 340-342 Grand Ave., South San Francisco.

One of the Prize Cars
One Radiola or
One \$100 Cash Prize
One \$50 Cash Prize

20% cash commission will be paid to all active
non-prize winners.

25,000 EXTRA VOTES
with each new yearly subscrip-
tion during the first period

How the Territory Is Divided

District No. 1—Shall include all the city of South San Francisco. One of two cars and as many cash prizes as there are active candidates will be awarded to this district.

District No. 2—Shall include all territory outside of District No. 1. One of the cars and as many cash prizes as there are active candidates will be awarded to this district.

600.00

to be distributed in the form of salaries among active non-prize winners through the campaign, making a regular report according to the big prizes offered, will participate in this commission feature. It goes into your pocket if you fail to win a prize. This arrangement will be no losers in this race! Could anything be fairer or more

1 Big Radiola 3 Cash Prizes

TO THE PUBLIC:

The South San Francisco Enterprise is giving this mammoth prize campaign, and the management of this newspaper positively guarantees absolute fair and impartial treatment to all who participate.

This is easily the most worthy and most liberal prize offering ever made to the newspaper reading public in this section, and it now rests with the enterprising hustlers to get busy and get their share of the good things offered. This is YOUR

opportunity to secure, without one penny of cost, prizes that would ordinarily take months, even years, of self-denial and saving to acquire—and here they are offered to you in exchange for just your spare time and effort the next few weeks. It will behoove prospective participants to enter their names NOW and be among the first in the field. Remember EVERYBODY WINS in this great distribution, and your prize will be just as great as you wish to make it. It is truly the best spare-time business proposition ever offered our readers.

How to Enter the Campaign

The first step in order to become a candidate and compete for a prize, is to clip the nomination coupon appearing in this issue; fill in your name and address and mail or deliver to the campaign department of The South San Francisco Enterprise.

prize. This coupon entitles you or the person whom you might wish to nominate, to 5,000 FREE credits. These credits are given you as a starter, and speed you on your way to win. Only one such nomination coupon will be accepted for each candidate.

Early Start Means an Early Finish

The advantages of an early start are manifest. Not only do you have the time in which to secure the winning credits, but now and up to and including December 20, you will receive

the maximum schedule of credits on subscription, while those who put off entering until a late date, will have to take what is left.

Schedule of Votes and Subscription Price of the South San Francisco Enterprise

FIRST PERIOD Up to December 20		SECOND PERIOD December 21 to January 3		THIRD PERIOD January 4 to January 12		FOURTH PERIOD Terminating January 17	
6 Months	4,000	6 Months	3,000	6 Months	2,000	6 Months	1,000
1 Year	12,000	1 Year	9,000	1 Year	7,000	1 Year	4,000
2 Years	26,000	2 Years	26,000	2 Years	20,000	2 Years	17,000
3 Years	90,000	3 Years	75,000	3 Years	40,000	3 Years	40,000
4 Years	180,000	4 Years	145,000	4 Years	120,000	4 Years	95,000
6 Years	360,000	6 Years	290,000	6 Years	240,000	6 Years	160,000

A special extra vote ballot good for 100,000 extra votes will be issued with every \$12.00 worth of subscriptions brought in during the campaign.
No subscription will be accepted from any candidate for more than six years.
25,000 extra votes for each new yearly subscription during the first period, 15,000 during the second, 10,000 during the third and 5,000 during the last.
\$2.00 per year by mail.

FREE CREDIT COUPON

The South San Francisco Enterprise "Everybody Wins" Campaign
GOOD FOR 100 CREDITS

I hereby cast 100 FREE CREDITS for

Miss, Mr. or Mrs.

Address

This coupon, neatly clipped out, name and address of the candidate filled in, and mailed or delivered to the Campaign Department of the South San Francisco Enterprise, will count as 100 FREE CREDITS. It does not cost anything to cast these coupons for your favorite candidate, and you are not restricted in any sense in voting them. Get all you can and send them in—they all count.

Do not roll or fold. Deliver in flat package.

NOTE: This coupon must be voted before November 22.

OPPORTUNITY COUPON

Good For
250,000 Extra Credits

Any candidate turning in three yearly subscriptions during the first week after entry in the campaign, together with one of these coupons, will be allowed an extra bonus of 250,000 credits.
NOTE—Only one of these Opportunity Coupons may be used by each candidate.

Nomination Blank

THE SOUTH SAN FRANCISCO ENTERPRISE

"Everybody Wins" Campaign

Good for
5,000 CREDITS

I hereby enter and cast 5,000 credits for

M

Address

As a candidate in the South San Francisco Enterprise "Everybody Wins" distribution.

NOTE—Only one nomination blank accepted for each candidate nominated.



TANFORAN TO BE SCENE OF AUTO RACES ON SUNDAY

That San Francisco will take its place in the spotlight of the automobile speed world on Sunday November 16, is the enthusiastic prediction of a party of American Automobile Association representatives who inspected the Tanforan race, course yesterday. On this same date the world's foremost speed demons will meet in competition in the initial dirt track meet of San Francisco.

Not since 1915, when the Vanderbilt cup race was staged at the Panama-Pacific exposition have San Franciscans witnessed the world's greatest drivers risk life and limb to add to the long list of speed records. Thrilling dashes and spectacular driving, the height of automobile race excitement will be dished out to the race fans on next Sunday.

Heading the list of the celebrated speedway luminaries who will participate in the 100 mile speed classic is Tommy Milton, world's speed king and the only driver to win the Indianapolis sweepstakes more than once. Milton is the present holder of perhaps more records than any other driver and just recently at Charlotte, N. C. Terrible Tommy flashed across the finish line the winner, having negotiated the 250 miles at the astonishing average of 118.17 miles per hour, thereby establishing a world's record that will no doubt stand for some time. Milton also holds the record for one mile having established this record at Syracuse, N. Y., when he covered the distance in 42.28 seconds. Entry blanks have also been received from Earl Cooper, Eddie Hearne, Speedway Champion of America, Ralph De Palma, Italian Speed King, Bennie Hill, Harry Hartz, Pete De Palo, Red Shafer. Arrangements have been completed to handle the largest crowd in the history of San Francisco. Space has been provided for the parking of 5000 automobiles.

MUST PRESENT PINK SLIPS FOR AUTO LICENSES

(Special Dispatch) SACRAMENTO, Nov. 13.—California motorists will be required to present the pink certificate of ownership in renewing their automobile licenses for 1925 instead of the white certificate of registration as has hitherto been the custom.

Will H. Marsh, chief of the division of motor vehicles, made this announcement today, adding that the motorists will be asked to forward the certificate of registration with the certificate of ownership in order to relieve the department of the burden of verification of previous records.

Marsh said that while renewal could undoubtedly be made more easily on the presentation of the white certificate only. It is apparent that the department will be confronted the necessity of issuing 1925 certificates of ownership shortly after the renewal period opens and it is, therefore, deemed advisable to complete the transaction with one operation.

MANY FORDS SOLD HERE
Sydney Collins, salesman for F. J. Lautze, local Ford dealer, reports the sale of ten cars in the last week. Among the new Ford owners are George Leal, office manager of Western Meat Company, and Harry White, of the radio station.

New Era Seen For Boxing In California

The Morrison bill, which legalizes 12-round bouts under the supervision of a state athletic commission, has become a law, and 17,756 fans on the peninsula are pleased because they voted "Yes" on the measure.

By this amendment to the Constitution of California, boxing becomes a legitimate, law-abiding form of public entertainment.

For over a decade boxing has existed in California in absolute defiance of a state law which limited all bouts to four rounds and specified that all participants in such bouts should be "amateurs" strictly. Boxers were supposed to compete for a medal "not to exceed in value \$30."

This law has been a dead letter for years. Such sterling young amateurs as Jack Dempsey, Ted (Kid) Lewis, when welter champion of the world, and others too mention have been competing in California rings without interruption, and for far more than a medal not to exceed in value \$30.

Assemblyman Harry F. Morrison, sponsor of the boxing measure, issued the following statement yesterday:

The rank and file of California's citizens have attested through the ballot their enthusiastic interest in clean boxing and wrestling under state supervision. The great majority rolled up for Amendment 7 in every section of the state is strong evidence that the people generally will support clean sport when it is conducted under proper regulation.

I expect that the victory of the measure will be ratified by Secretary of State Frank C. Jordan by December 1. Governor Friend W. Richardson will then have fifteen days in which to appoint three members of the State Athletic Commission of California that will supervise all boxing and wrestling contests in this state. It is likely that such contests will commence before January 1 next. Boxing matches up to twelve rounds will be permitted with decisions in contests up to ten rounds.

Five per cent of the gross receipts of all shows will be turned over to the state to maintain homes for United States veterans. No shows charging an admission fee may be conducted without the permission of the State Athletic Commission. By the terms of the measure every phase of the arrangements for such shows will be under the direct supervision of the commission. All persons taking part will require the sanction of the commission, and they must each pay license fees. The referee will be a state employee and state inspectors will be assigned to all shows. Stiff penalties, including prosecution, have been provided for violators of the commission's rules.

The terms of Amendment 7 are such as to provide against fake contests, brutality, unequal matches and crookedness of every sort. Only responsible persons who have the confidence of the public and the commission, will be granted permits or licenses.

The operation of the new law will lift the boxing game in California to the highest possible plane. As a result California fans will see in action the best boxers and wrestlers in America, and California will again develop champions in the manly art of self defense.

Viriden Packing Co. News

Among the noontime topics of conversation Phil, of the smoked meats, and his Ford come in for a large share of comment.

Sam was heard giving Moran tips as to the best way of keeping his truck on the highways when driving in the rain.

Ray Zanetti has been on the sick list this week.

Miss Louise Borelli, of the packing floor, was married the first of the week to Julio Garbin.

McWern and L. R. Price went through with their election wager. On Wednesday at 4:40 they started for the Southern Pacific depot, price riding in an iron wheelbarrow which was propelled by McWern, who had wagered on La Follette. McWern insisted on decorating the front of the Irish Ford with a red flag. He claims the existing speed record. The trip was made in exactly 12 minutes, according to McWern. A large crowd from the plant followed the bettors.

WEEKLY REVIEW OF INDUSTRIES IN CALIFORNIA

San Francisco—California electric utilities will use 10,000,000 barrels oil fuel this year, against 3,000,000 last year. Railroads operating in California will use \$40,000,000 worth of oil.

California grape crop estimated at \$52,000,000.

Santa Rosa—Pacific Gas and Electric Company extending many rural and suburban lines. Company has almost 3,000 men at work on new power plant construction, besides many sub-station and plant jobs.

Watsonville—\$500,000 plant of Union Ice Company to be built here.

Antioch—Pacific Gas and Electric Company substation to cost \$621,000 to be built.

San Francisco—Sunset telephone exchange to be enlarged at cost of \$60,000.

Napa—Telephone improvements costing \$12,000, give much improved service.

Chico—Hamilton City sugar factory, idle for six years, is to be rebuilt and opened for season of 1925, with 6,000 acres guaranteed.

San Francisco—Chronicle moves to new \$1,500,000 office home.

San Francisco—Demand for long time leases indicates confidence in business future.

Oakland—Home building amounting to \$350,000 now under way in Lakeshore Highlands.

San Rafael—\$135,000 building for Pacific Telephone and Telegraph Co. begun.

San Francisco—\$500,000 contract let for Premier Bed and Spring Company factory.

Oakland—Highland Hospital building to be erected to cost \$400,000.

Don't be bald at forty. Lucky Thier will stop falling hair and correct all scalp disorders. Try a bottle today—a single application stops that miserable itching. At your druggist or barber.

Fraternal Directory

Francis Drake Lodge, No. 376, F. & A. M., meets at Fraternal Hall first Friday every month for stated meeting.

L. G. Hardy, Jr., Master. G. W. Holston, Secretary.

South City Lodge No. 832, L.O.O.M., meets in Fraternal Hall every Tuesday evening at 8 o'clock. Visiting brothers welcome.

J. J. Kelley, Dictator. Lester Howard, Sec'y, P.O. Box 327.

South City Aerie, No. 1473, F. O. E., meets every Tuesday evening in Fraternal Hall, 8 o'clock.

D. J. Hyland, Secretary. Visiting brothers welcome.

Tippecanoe Tribe, No. 111, Imp'd. O. R. M., meets every Friday evening at 8 o'clock in Fraternal Hall. Visiting brothers welcome.

P. Bernardo, Sachem. A. Maderaz, Collector of Wampum. R. Zanetti, Chief of Records.

Bernard McCaffrey Post No. 35, American Legion, meets every Thursday at 8 p. m. in the City Council rooms, City Hall. Visiting comrades welcome.

A. J. Welts, Commander. W. J. Hyland, Jr., Adjutant.

PROGRESS CAMP NO. 425, WOODMEN of the World, meets second Wednesday in each month in Fraternal Hall.

Frank Mojica, Consul Commander. Daniel McSwaney, Camp Clerk.

SAN MATEO CHAPTER No. 106, E. A. M.—Stated meeting first Monday of each month. Visiting members cordially invited.

C. W. KING, H. P. G. H. EARHART, Sec'y. 33 West Bellevue Ave. Phone S. M. 448-R.

NOT NECESSARY NOW TO 'GET OUT AND GET UNDER'

"Remember the old 'Get Out and Get Under' song?" asks Ed Nolan, South San Francisco distributor for Maxwell-Chrysler. "It relates to the normal trials and tribulations of the motorist of years gone by, when lying on the flat of one's back under a balky car was an inevitable part of the day's program.

"The song was a hit, but it would not go all today. 'Times'—and automobiles—have changed. Manufacturers, in short, have so perfected the automobile that owner-drivers may drive for days at a time without ever touching the water, gasoline and oil.

Better Satisfaction
"Chrysler engineers have recognized the fact that the more they reduce the difficulties of ordinary upkeep and maintenance, the better satisfaction the car will give. The Chrysler-designed Maxwell, therefore, is a good example of the trend toward simplicity and ease of upkeep.

"Facility for motor lubrication, for instance, is well provided for, as the oil filler pipe is unusually large and accessible, and the oil level gauge is directly alongside.

Universal joint lubrication has long been a bugbear, but this has been eliminated in the Maxwell, which uses the flexible disc universals that have no wearing parts and require no lubrication. There is not a lubrication point on the entire Maxwell chassis that it is necessary to get under the car to reach. Even the brake rods and cross-shafts are mounted in oilless bushings, that require no lubrication.

"The carburetor 'All Set' is the one unit of the car that few motorists, were qualified to adjust, and the one that few motorists did not tinker with. The carburetor on the Maxwell of today is almost 3,000 men at work on new power plant construction, besides many sub-station and plant jobs.

Watsonville—\$500,000 plant of Union Ice Company to be built here.

Antioch—Pacific Gas and Electric Company substation to cost \$621,000 to be built.

San Francisco—Sunset telephone exchange to be enlarged at cost of \$60,000.

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C. W. KING, H. P. G. H. EARHART, Sec'y. 33 West Bellevue Ave. Phone S. M. 448-R.

One heroic deed that counts a lot with your wife. The deed to a piece of property—the deed to your own home. Makes you feel responsible and independent—and you are both.

Lot in High School Park, 40 x 100 ft., at a sacrifice.

Lot on corner of Miller and Magnolia.

Half-acre tract, already cut in lots; house and lot to be sold at a bargain.

Special prices on houses and lots during November and December

B. J. Rodondi
REAL ESTATE AND INSURANCE
"A good office to do business with."

309 Grand Avenue
South San Francisco.

FULLER PAINT NEWS NOTES

Mrs. Addie George was unable to attend work Saturday because of illness.

Miss Emma Medeghini has returned to work after an illness of a few days.

Miss Enes Baldini, who has been working in the sample department of W. P. Fuller Co., has been transferred to the office, taking the position of Miss Kathleen Sullivan, who was married recently.

Mrs. Alice Murray has left her position at W. P. Fuller & Company.

Lester Howard has been away from his work, suffering from a very bad cold.

Misses Emma Medeghini, Louis Signorelli and Laura Bonzani attended the football rally given by the high school Thursday night.

W. P. Fuller & Company declared Armistice Day, November 11, a holiday.

Miss Marie Lindberg attended the wedding of Miss Kathleen Sullivan, November 11.

Mrs. Ada Pearson was a visitor at W. P. Fuller & Company Friday afternoon.

Miss Kathleen Sullivan, who has been working at W. P. Fuller & Company, in the office, was married to Patrick E. Sullivan, November 4, at St. Agnes Church.

Mrs. Alice Wight of San Bruno has been confined to her home by illness.

Miss Marie Panturi spent Wednesday in San Francisco.

William Austin and Jack Luff motored to Livermore over the week-end.

GENERAL PERSHING

POOL AND BOWLING

213 Grand Ave.

Soft Drinks, Candy and Tobaccos

Hall's Catarrh Medicine

is Combined Treatment, both local and internal, and has been successful in the treatment of Catarrh for over forty years. Sold by all druggists.

F. J. CHENEY & CO., Toledo, Ohio

SOUTH CITY MOTOR CO.

104 Grand Ave.

Phone S. S. F. 513

STAR FLINT CADILLAC

With an extra measure of service.

USED CARS E Z TERMS

Buick Touring\$475.00

Reo 6 Touring\$295.00

Chevrolet Sedan\$295.00

Ford Speedster\$50.00

Gen. John J. Pershing, chief of the United States armies, retired on September 13 at the age of sixty-four, is still the "snappy" American soldier that he was twenty years ago.

TONIGHT

San Mateo Fights

November 13 8:30 p. m. sharp

Smith vs. Vahey

Kronick vs. Burns

Smith vs. Folley

Attell vs. Firpo

Feeley vs. Huerta

Barry vs. Jones

Whalen vs. McManus

NOTE—A special section has been reserved for ladies!

General Admission, \$1.00 6th and B Sts., San Mateo

Western Meat News Items

Fred St. Louis, shipping clerk in the lard department, was transferred to the curing cellar, where he will be trained to take charge of the curing operations.

Frank Murray, veteran foreman of the fresh pork department, has been absent for the past week owing to a severe illness.

The "Pedro Society" of the Welfare Club observed November 11 by declaring an armistice during the noon recess. The peace prevailing around the card tables surpassed all understanding.

Harold Woods, chief electrician, is pretty well versed in the intricacies of radio hook-ups, but it took Jack Attridge only a few seconds yesterday to demonstrate to him the best method of connecting a crystal set.

Ernest Thomas, of the Belt Railway office, has purchased a new Ford coupe. In selecting the type of car he was guided solely by the number of passengers he desired to carry.

OFFICER GIVEN VALUABLE DOG

REDWOOD CITY, Nov. 10.—A valuable German police dog, said to have come of stock kept in the ex-kaiser's kennels in Germany, has been given to Officer Stanley Wood of the Redwood City police by his father-in-law, Capt. John Wallace.

The dog is valued at several thousand dollars. Captain Wallace is an animal fancier. An ape which belonged to him and which escaped last July, causing excitement in the city, was shot.

Mattie & Stokes

POOL AND BOWLING

213 Grand Ave.

Soft Drinks, Candy and Tobaccos

Hall's Catarrh Medicine

is Combined Treatment, both local and internal, and has been successful in the treatment of Catarrh for over forty years. Sold by all druggists.

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PITTSBURGH CREW SETS NEW RECORD

Work of a former South San Franciscan at the head of a crew in the Columbia Steel Corporation mill at Pittsburgh was largely instrumental in the setting of a new production record, it has been learned here.

The following story from a Pittsburgh paper tells of the work of the 12-inch crew, of which A. C. Hein is roller:

"Another production record crashed to earth with a terrific thud at the local plant of the Columbia Steel Corporation Thursday when the 12-inch crew in the rolling mill shattered its own record by rolling 600,300 pounds of inch square deformed bar.

"This exceeded the crew's former record by 20 tons. The mill operated at a speed of 43 tons an hour for the seven hours in which it was in motion.

"The crew is headed by A. C. Hein as roller and Ralph Laederich as heater."

MOTOR CHIEF WARNS AGAINST WRONG SIGNALS

SACRAMENTO, Nov. 5.—Will H. March, chief of the division of motor vehicles, has called the attention of California motorists to their carelessness in giving hand and arm signals. This, he says, is responsible for many needless accidents. Here are the rules he gives:

To turn left—Hand and arm straight out on left side of vehicle.

To turn right—Hand and arm upward on left of vehicle.

To stop or slow down—Hand and arm downward on left of vehicle.

Hein as roller and Ralph Laederich as heater."

Business Directory

San Bruno Electrical Company
A. A. PUDSEY
Electrical Installation and Fixtures
Phones res. 121-M; of. 121-J

The Marcel Shoppe
Marcelling, Shampooing, Waterwaving, Manicuring
Agnes Wood
258 Grand Avenue
In the Peninsula Drug Store
Phone So. S. F. 138-W

Social and Personal Items About South San Francisco People

A number of ladies from South San Francisco attended an entertainment Monday given by the Golden Gate Club of San Francisco at the Golden Gate Commandery Hall.

The local Woman's Club will hold a turkey whist card party Thursday, November 20, at their clubrooms in the Metropolitan Hall. The public is invited.

Mr. and Mrs. George W. Holston installed a new radio set in their home on Grand avenue last Saturday.

M. L. Spangler left Wednesday for Redding, where he will attend the Scouts' convention, which is being held in that city.

Mr. and Mrs. William J. Martin left Friday for Galesburg, Ill., where they were called by the serious illness of William Martin's father.

Mrs. J. O. Snyder spent Monday in Berkeley with her daughter, Miss Ruth Snyder.

Mr. and Mrs. C. H. Townsend of Miller avenue expect to leave the latter part of this week by automobile for a ten days' trip to Los Angeles.

Mr. and Mrs. A. J. Lundburg and son, George, spent Sunday in San Francisco as the guest of Mr. and Mrs. John Lundburg.

Miss Bernice Holbrook attended a tea at the St. Francis Hotel Tuesday given in honor of Miss Miriam Casperson, who has announced her engagement to Dr. George Becker of San Francisco.

Mrs. Carolyn Coffinberry and daughter, Elizabeth, who are now located in Redwood City, were the weekend guests of Mrs. W. H. Coffinberry and family of Miller avenue.

Mrs. E. Kauffmann and Mrs. C. W. King attended the luncheon in Masonic Temple given by the Ladies' Auxiliary of San Francisco Commandery.

Mrs. S. Di Vita, formerly of this city and now of the Crocker Amazon tract, attended the Woman's Club meeting Thursday afternoon.

Miss Rhoda Tibbets, with the help of H. J. Holt, a teacher in the local school, has completed a two-tube radio set in her home on Cypress avenue.

Mrs. T. C. Doak of Grand avenue left Thursday evening by train for Redding, where she will visit her daughter, Miss Sylvie Doak, who is teaching physical education in the Redding High School.

Miss Louise Reed, of Baden avenue, was the guest of Miss Minnie Douglas, of Westwood Park, last Tuesday.

Miss Louise Borelli and Julio Garbini surprised their many friends when they announced their marriage, which took place in San Francisco, Monday morning, November 10.

Mr. and Mrs. S. Guidagni and daughter, Esther, motored to Half Moon Bay Sunday, where they spent the day fishing.

Mrs. A. Rayer and son, who have just returned from Honolulu, were the guests of Mrs. R. Tibbets last Monday.

E. C. Peck, Phil Thompson and Ambrose McSweeney made a business trip to La Honda Tuesday.

Mrs. Helen Jordan is staying at the Martin home during their absence.

Mr. and Mrs. James Carraing and son, Daniel, of Mossend, Scotland, were visitors at the George Reid home on Baden avenue.

Mrs. B. Anderson and daughter, Dorothy, of San Bruno, were visitors in this city Monday.

Mrs. E. I. Woodman of Miller avenue, who has been ill in San Francisco for the last few weeks, is much improved and is now able to return to her home.

Mr. and Mrs. J. C. Hamilton and son, Warren, of San Bruno, were visiting in this city Monday evening.

On Navy Day, H. Stanley Woodman of San Diego, formerly of this city, and son of Mrs. E. I. Woodman, 320 Miller avenue, flew by government airplane from San Diego to San Francisco, where he spent a few hours with his mother.

Raymond Spangler, who is a student at Stanford University, will leave tonight for Indianapolis to attend a national convention of the Sigma Delta Chi. He will be gone until Friday, November 21st.

R. C. Stickle and A. P. Scott motored to Maxwell on Saturday, where they bagged the limit of ducks.

Mrs. A. Armstrong, of San Francisco, visited in this city Saturday. Mrs. Armstrong is contemplating building on her property on San Bruno road and California avenue.

Mr. and Mrs. L. C. Stokes, of Redwood City, entertained Mr. and Mrs. O. Davis, of Indianapolis, and Mr. and Mrs. Carl Blank, of this city, on Thursday.

Mr. and Mrs. George Wallace, of Fresno, visited in this city several days last week.

Mr. Blanchard, of Randolph avenue, spent the week-end in Santa Cruz on business.

C. Berryman, of Fruitvale, was here Friday, looking after property interests.

Andrew Hynding recently received an appointment as director of the Good Products Group of the San Francisco Chamber of Commerce.

Mrs. J. O. Snyder, George Sneath, George Holston, Andrew Hynding and A. P. Scott motored to Palo Alto Friday to attend the afternoon club meeting in the home of Mrs. E. N. Brown.

Darrell Dartt, class of 1929, and captain of the first football team of the local high school, attended the rally at the high school Thursday evening.

Mrs. Ada Coleberd entertained the Sunday School Board of St. Paul's M. E. Church last Monday evening. After an active business session delightful refreshments were served.

Ted Carlson returned last week from the Spanish ranch at Quincy where he spent the summer.

J. P. Hildreth, of Santa Rosa, is selling stock in the newly established office of the Western Loan & Building Company here for F. A. Cunningham.

Mr. and Mrs. A. L. Dorn and family motored to Hollister to spend last week-end with Mr. Dorn's mother.

Born to Mr. and Mrs. Albert Brown, of 427 Baden avenue, a daughter on November 9.

Mrs. Richard Fox of Sacramento, arrived in our city Monday for a visit with her son, W. A. Fox and family, at 664 Miller avenue.

Mr. Charles Young and family visited at the Whitten home in Burlingame last Sunday afternoon and evening. The Whittens have many friends in South City.

Mr. and Mrs. Joe Cook of San Francisco were guests at dinner, Sunday, of Mr. and Mrs. George Reed.

Mrs. M. Selby, of Lux avenue, entertained a number of ladies of the local Woodcraft at cards on Thursday afternoon.

Mrs. Ed Stahl returned from Sacramento on Friday. She was called to that city by the death of her mother.

Mr. and Mrs. Carl Blank and Mr. and Mrs. O. David, of Indianapolis, were entertained at a dinner on Wednesday by Mr. and Mrs. J. O'Connor, of San Bruno.

Victor Lindberg and F. C. Thomas, spent Armistice day at Kelly Lake near Watsonville trying to bag ducks. They report a multitude of mudhens and butternuts with a smattering of Roman-nosed mallards but a scarcity of honest ducks.

Russell J. Wheeler, of the Industrial Club, attended the wool growers' convention in the Palace Hotel, San Francisco, last Thursday evening.

Mr. and Mrs. Fred Cunningham had as their guest Tuesday for a duck dinner, Mr. and Mrs. J. W. Coleberd and Robert Speed.

A group of ladies of the local woman's club attended the business session of the San Mateo County Federation of Women's Clubs at San Mateo, Wednesday afternoon. The afternoon was spent in playing cards and refreshments were served.

Mr. and Mrs. W. H. Coffinberry had as their guest for several days last week, Mr. and Mrs. Frank Hetzler of Los Vegas, New Mexico. Sunday Mr. and Mrs. Frank Hetzler left for Berkeley where they will visit their son and Harry Hetzler and family.

Mr. and Mrs. Eugene Cole of Vallejo moved to this city. Eugene Cole is employed by the Pacific Coast Steel Company.

WIFE DIVORCED BY HUSBAND ON COUNTER CHARGE

Although Mrs. Gladys Dorothy Mangan sued her husband, Aloysius A. Mangan, for divorce in the superior court, the defendant filed a cross complaint which yesterday won him an interlocutory decree.

Judge George H. Buck found that all allegations in the cross-complaint of the husband were true, and that "allegations of the plaintiff's complaint and answer to the cross-complaint were untrue." The court ruled that Mangan was entitled to an interlocutory decree of divorce from his wife on the grounds of extreme cruelty.

Custody of the couple's minor child was placed in the hands of Mrs. Mary Mangan, mother of the defendant. Permission was given both father and mother of the child to visit it at intervals.

Attorney James Carter was attorney for the plaintiff and Gilbert D. Ferrell of Burlingame for the defendant.

Buster Brown is here to stay— So is the Red Goose



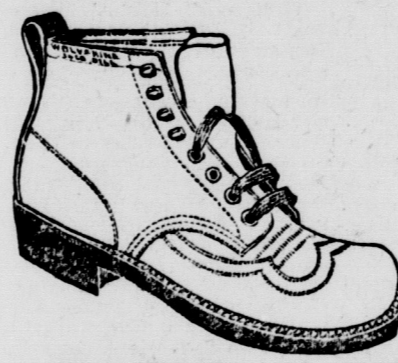
Our stocks of these two brands of high-class footwear are up to date. We submit them for your inspection.

Arndt Buster Brown Shoes will please the kiddies—and give service. Arndt Red Goose Brand Shoes are for grown-ups as well as children.

ARNDT'S Department Store
331-333 Grand Ave.

Good Shoes Are a Necessity in the Rainy Season

WOLVERINE 1000 Mile Shoe



We recommend the Wolverine 1000 Mile Shoe for perfect comfort, long wear and for keeping the feet dry.

Priced from
\$2.95 to \$5.45

SANTINI & ROCCUCCI
Exclusive Men's Furnishings and Shoes for All the Family
306 GRAND AVE.
WE GIVE PINK TRADING STAMPS

Enterprise Advertisements Bring Results

You can drop in most any place and get cigars, tobacco and cigarettes.

BUT, CAN YOU GET YOUR FAVORITE BRAND?

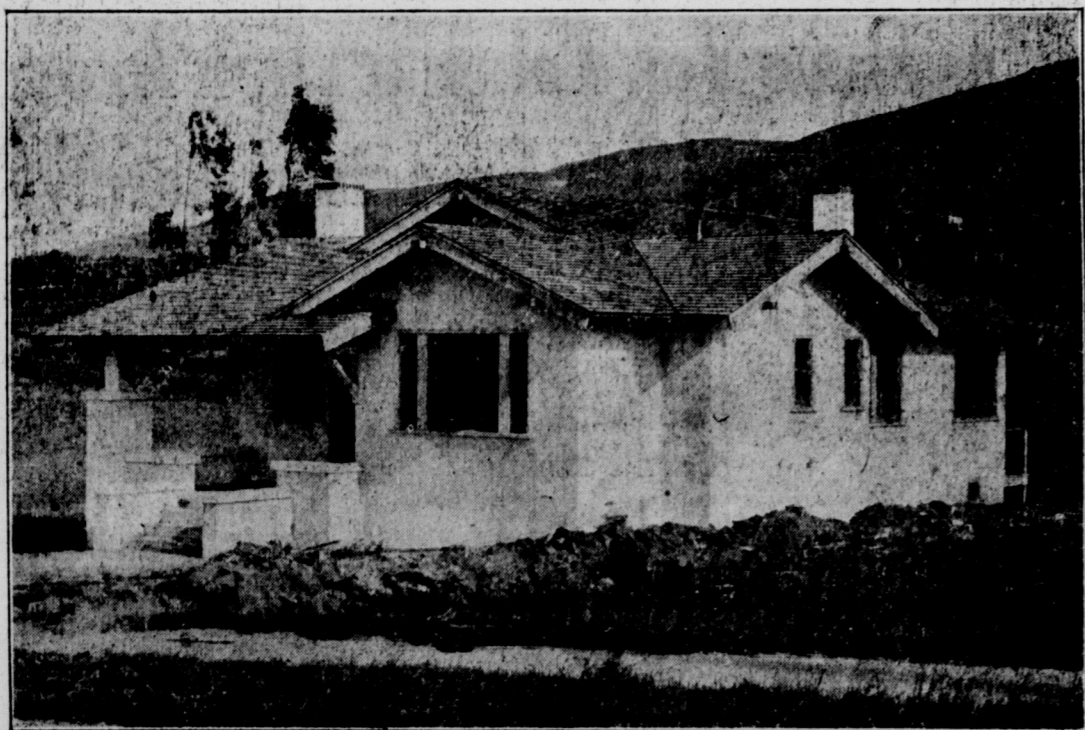
As agents for United Cigar Stores we are in position to supply you with your favorite tobacco, whether it be an eastern or a coast brand.

TRY US AND SEE FOR YOURSELF

H. SCAMPINI & CO.

Sales Agent for United Cigar Stores
Corner Linden and Grand Ave.

QUALITY CITY PRICES SERVICE



LOOK!

Just Completed

10 New Modern Homes

to be sold on terms like rent

These homes are stucco finish, five rooms with hard wood floors, fire place, stationary tubs and all built-in fitments

SEE
B. H. TRUAX

Exclusive Agent

222 Linden Ave.

Phone—Residence 274

Phone—Office 215

LARGE LOT
Street and Alley Paved
and Paid For

Western Loan and Building Co. Opens Offices Here

BUILDING, LOAN ASSNS. CLAIM MEMBERSHIP OF 7 MILLION IN AMERICA

Number of Associations in United States Exceeds National Banks; Combined Assets Pass Three Billion Mark.

Some idea of the magnitude of the building and loan system in the United States is secured from figures furnished by the Western Loan and Building Company which has opened offices in this city with Fred A. Cunningham as the local agent.

In the United States today there are more than 10,000 building and loan associations, and companies having a membership of over seven million persons and combined assets of better than three billion, five hundred millions of dollars.

More than a million homes have been built in America by these institutions and over 45 per cent of the growth in the associations has been achieved in the last five years.

The first building and loan association was the Greenwich Union Building Association, of Greenwich, England, which was founded January 7, 1809, with 50 members. On January 7 of this year the 115th anniversary of the movement was celebrated. The largest asso-

ciation in England, the home of building and loan, is the Halifax Permanent Building Society with assets of more than sixty million dollars.

The first association in the United States was the Oxford Provident, of Frankfort, Pa., now a part of Philadelphia. The Oxford Provident was organized January 3, 1831. The American movement was 93 years old this year. In California there are 145 associations in operation. They increased their assets \$20,437,698 for the fiscal year 1923. During the past twelve years there has not been a single failure of any building and loan association in the state of California, nor has there been a loss to any investor through building and loan, a record unequalled by any other class of financial institution.

From the statistics it is evident that the building and loan movement is a permanent part of the financial system of the United States. The record made by associations in this state alone are remarkably impressive.

COMMITTEE OF NINE HEARS PENINSULA'S VIEWS OF HIGHWAYS

The governor's committee of nine, appointed to investigate the needs of the state highway system, met with the San Mateo county board of supervisors Tuesday at the court house, when speakers representing San Mateo, Santa Clara and the nine other counties included in the San Francisco bay district road building program presented arguments in behalf of the proposed extension of the Bayshore highway and the improvement and construction of other highways within the area covered by the 11 counties.

Senator Arthur H. Breed of the committee of nine said the committee had covered 19,000 miles in the state and had made a thorough study of highway needs for recommendation to the next legislature.

"The \$73,000,000 bonds voted by California for highways is nearly exhausted," he said, and there are two ways left to finance new ones. One is by bond issues and the other is by direct tax on gasoline or a small increase in automobile registration fees. The committee found that sentiment in the country districts was against bond issues. The problem now is to establish some steady source of money so that the various districts may expect to have promises of highways lived up to.

Harvey M. Toy, chairman of the state highway commission, said: "The Bayshore highway is the most important road in the state, bar none. The territory around San Francisco is ten years behind the times in road construction. Los Angeles county has had \$4,000,000 worth of state aid in the last year and San Francisco but \$47,000. It is time we were getting what is so sorely needed here."

C. D. Marx, chairman of the highway section of the Peninsula Chambers of Commerce, Federated, spoke as follows:

"When the present highway from San Francisco to San Jose was adopted as part of the state highway system, it carried with it the obligation to keep this highway in a condition to carry the traffic over it, both of the then present and of the future. The growth of this traffic has been so phenomenal that, to care adequately for it, the present highway must be either materially widened, or a new location sought in lieu of this widening on the present location. The former is economically impossible and therefore the only thing to do is to provide for this necessary additional width in a new location. For such a location we

suggest the line of the Bayshore highway, which will be inspected by you today. Hence, we are not asking you to include a new highway in your program, but ask only for an accepted highway adequate to meet the needs of constantly increasing traffic, by placing the necessary widening in a new location."

Judge J. R. Welch, representing Santa Clara county, and T. P. Andrews, chairman of a joint committee from the Down Town Association, the Chamber of Commerce and the Commonwealth Club, of San Francisco also spoke in favor of the Bayshore route and of the other roads endorsed by the 11 counties.

Other speakers included Supervisors Edward Welch and Edwin Rath of San Francisco and Supervisor Thomas Hickey of South San Francisco.

After adjourning, the committee left for an inspection of the proposed Bayshore extension. Wednesday the San Francisco supervisors appeared before the committee in a final plea for the highways enumerated.

A big delegation of citizens from San Francisco to San Jose was present Tuesday.

When the state committee of nine on highway conditions concluded its tour of California on Wednesday in San Francisco it was presented with a program of proposed road construction and improvement in eleven counties in the Bay region. This program, prepared by a joint committee representing the Downtown Association, the Chamber of Commerce, and the Commonwealth Club, and endorsed by more than 150 governmental and civic bodies in San Francisco, Alameda, Contra Costa, Marin, Sonoma, Napa, San Mateo, Santa Clara, Santa Cruz, Monterey and San Benito counties, is as follows:

Road Program
1. Construction of Bayshore highway from the intersection of Potrero and San Bruno avenues and Army street, San Francisco, to San Jose.
2. (a) Paving Skyline boulevard. (b) Extension of Skyline boulevard from Woodwardia to Watsonville.
3. Extension of Junipero Serra boulevard, using the Ocean Shore Railway right-of-way, to connect with the present highway back of the cemeteries in San Mateo county.
4. Construction of road and approaches on both east and west side of Bay leading to the proposed location. Continued on Page 10

MOVE TO BRING HETCH HETCHY WATER HERE OPPOSED

MODESTO, Nov. 12.—Vigorous steps to prevent the carrying out of the San Francisco plan to distribute Tuolumne river water over the peninsula and in San Jose, will be taken by officials of the Modesto irrigation district, co-operating with the Turlock and Waterford districts, it was announced here today.

The action was taken by the district officials following action of the San Francisco board of supervisors Monday in an endeavor to interest the peninsula cities in Hetch Hetchy water. Attorney L. J. Maddux, counsel for the Modesto district, said today that a lawsuit directed against the plans of San Francisco is promised.

At a recent meeting of the Turlock and Modesto districts, a resolution in which the two districts agreed to bring suit to adjudicate the water rights of the Tuolumne river was adopted. In a statement today Maddux stated that the districts will raise the same objection to San Jose and the peninsula use of the Hetch Hetchy water that they did when the East Bay district threatened to use it. Maddux declared that action will be instituted at once to test the rights in connection with Tuolumne river water.

E. Lambert, president of the Modesto district board of directors, when informed of the action taken by the San Francisco board of supervisors, stated that he considered the San Francisco move serious. He said that the Modesto board will meet on Thursday afternoon and at the meantime Engineer H. A. Storrs and Attorney Maddux will study the situation.

CELEBRATION IS PLANNED FOR 'STATE DAY'

Civic, Agricultural and Industrial Leaders Will Meet in S. F.

SAN FRANCISCO, Nov. 12.—Two days in November will stand out as red-letter dates on the "calendar of California." The first, Wednesday, November 19, will be "State Day," celebrating State unity and by the nature of its program dedicating the second, or "Greater California Day," Thursday, November 20, as opening a glorious epoch in the history of the Golden State.

On "State Day" there will be assembled in San Francisco one of the most notable gatherings of civic, agricultural and industrial leaders ever brought together on the Pacific Coast. These leaders will meet primarily for the unveiling of the colossal relief map of California in the nave of the Ferry Building and the ceremony connected therewith will include a series of discussions fraught with the most brilliant possibilities for the state as a whole.

Co-incident with the meeting of directors of the California Development Association, under whose auspices and direction the dedication ceremonies will take place, there will be a luncheon conference in the Fairmont Hotel of delegates from chambers of commerce, farm bureaus, and industrial, agricultural and mining groups of all sections of the state. Conservation and development of basic resources will be the general theme of discussion with noted speakers handling the subject from every important angle. This conference will occupy most of the afternoon.

At 6:30 on the evening of November 19, the great state dinner will be started in the palm court of the Palace Hotel with the leadership of the commonwealth in attendance and famous speakers as guests. "Greater California Unity and Consciousness" will be the theme of the dinner meeting and this thought is expected to be carried to the ends of the state and echoed in every community on "Greater California Day," succeeding.



INTER-DEPENDENCE OF TWO CITIES STRESSED IN STUDY OF BAY REGION

Understanding of Mutual Problems Will Contribute to the Future Greatness of South San Francisco and San Francisco; Should Be Remembered As Distinctly Separate Entities.

Though separated by a series of low hills through which winds the Bayshore Highway and through which the new Eastside Highway will be routed the relation of San Francisco to South San Francisco in a commercial and industrial sense is ably illustrated in the accompanying map of the bay region.

It can be readily seen that the industrial and commercial growth of San Francisco has been southward until practically the only large acreages now available for companies which require a liberal amount of land for their plants is in South San Francisco and vicinity. Here the slogan "Where rail, road and water meet" is a reality. Ample dockage facilities on deep water, the Southern Pacific and Belt Line railroads, the new Bayshore or Eastside Highway, and the connecting links with the Mission road at Colma and San Bruno all stamp South San Francisco as the coming industrial center of the bay region.

Such statements may sound presumptuous but a survey of available sites on the San Francisco waterfront tends to emphasize the points made here. Further, the necessity for greater co-operation and understanding between San Francisco and South San Francisco, is stressed.

San Francisco's further expansion is, of necessity, to the southward. South San Francisco is the first municipality encountered on the expansion around the rim of the bay. The future of this city is dependent in a great measure upon the future progress and growth of San Francisco. Interests are interwoven in many ways.

Merchants of this city look to the wholesalers of San Francisco for their goods. People of this city look to the larger metropolis for their diversion.

Because of the community of interests the necessity for a greater understanding between the neighboring municipalities becomes greater. In some quarters the impression still exists that South San Francisco is a physical

COUNTY MAN IS NAMED ON LEGION POST

John Sinclair of San Mateo has been named by State Commander Nathan F. Coombs as chairman of the inter-post relations committee of the American Legion of California.

In order to satisfactorily accomplish his announced program of the greatest service the American Legion has yet rendered to the community, state and nation, State Commander Coombs has called upon many active Legioners throughout the state to assist him as chairman of the following committees. In addition to the one similar will head: Child welfare, Dr. John Slavich, Oakland; constitution and by-laws, Leonard Wilson, Los Angeles; Boy Scouts, Charles K. Badger, Bakersfield; athletics, Claude Deal, Alameda; Americanization, Morgan Keaton, Long Beach; graves registration, Miss Genevieve M. Dady, Lankershim; aeronautics, T. C. Macaulay, National City; forest and water conservation, Irwin T. Quinn, Eureka; Veterans' Home of California, Charles Hughes, St. Helena; finance committee, Allen Bixby, Pasadena; Delhi protect, Dr. C. H. Castle, Los Angeles; membership, Dr. E. R. Fountain, Merced; legislation, Archer Bowden, San Jose; United States Veterans' Bureau, Walter Garrison, Lodi.

Commander Coombs is spending the week in the south in order to launch his program of activities for the year in that section of the state.

lot 31 W 20 feet lot 32, block 95, South San Francisco.
United B. & Dev. Co. to Par Fetta—Lot 21, block 33, Belle Air Park.

Christ Katsulis to Oreste Stornal and wife—Lot 51, block 97, Martin's Subdivision, South San Francisco.

Huntington Park Realty Co. to Martin E. Waugh and wife—Lot 14, S ½ lot 15, block 23, Huntington Park.

S. S. F. Land & Improvement Co. to Silvio Pianca—Lot 9, block 6, High School Park.

LESS THAN 50 PER CENT OF AMERICANS NOW OWN HOMES THEY LIVE IN

Des Moines; Iowa, Leads in Home Owning While New York Has the Lowest Percentage of Any United States City.

Interesting figures in regard to home owning in the United States are contained in a bulletin issued by the United States Department of Commerce in 1923.

In 1900, out of every one thousand families in the United States 461 owned the homes they lived in while in 1920 the proportion had dropped to 456 out of every one thousand families.

Out of a list of 68 American cities of 100,000 or upwards population 29 show that less than 30 per cent of their population live in homes owned by their occupants.

The lowest percentage of owned homes is in New York City. The highest is in Des Moines, Iowa.

According to a government housing survey there was in 1923 a shortage of at least 350,000 residential houses in this country.

The 1920 census gives 24,351,676 homes in the United States of which 45 per cent or less than one-half are owned by the occupants.

The number of marriages has grown each year, even including the war years, from 483,069 in 1887 to over 1,100,000 in 1922, and it is estimated that 70 per cent of these are first marriages.

It has been estimated that fire and natural decay cause a demand for at least 100,000 additional homes annually.

It has also been estimated that more than a million families are now housed under conditions which are utterly destructive to American standards of health and morals.

When conditions are remedied the death rate will be reduced 25 per cent.

Amalgamation Study to Begin Soon As Result Of New Organization

Study of the many-sided problem of the proposed amalgamation of San Francisco and San Mateo counties will be undertaken by an executive committee of seven which will be named within the next few days to prepare a survey of the situation. Such was the decision reached at a meeting in Redwood City last week of delegates from chambers of commerce, women's clubs, civic organizations and others of the two counties, called for the purpose of formulating a permanent organization to study the matter.

Appointment of the executive committee will be undertaken by the chairman of the general committee which will have charge of the task of securing information concerning consolidation in its various forms. J. J. McGrath, postmaster of San Mateo, was elected chairman, and Morgan Gunst of San Francisco and Burdette vice-chairman. Daniel C. Imboden, secretary of the Three Cities Chamber of Commerce, was named as executive secretary.

Twenty-one persons, including men and women, out of the list of 30 named to represent the various cities and towns of San Mateo county, were present at the meeting.

A prominent part in the proceedings was taken by Robert Newton Lynch, representing the San Francisco Chamber of Commerce, who declared that San Mateo was the body and San Francisco the logical head of the proposed metropolitan area.

"We cannot overlook the fact

that some sort of amalgamation is necessary if the development of rapid transit, port facilities, water and power is to progress on the Peninsula as it should," Lynch declared.

H. C. Miller, also representing the San Francisco Chamber of Commerce, said: "It is important to see that no suspicion of partisanship or selfish interest is allowed to creep in." This statement was commended by other speakers during the course of the meeting. He also suggested that experts from Stanford University or the University of California and others familiar with the subject be called in to advise as to what form the amalgamation should take, and whether it should be formed on the borough system or complete consolidation.

That the amalgamation plan should be approached with open minds, and that care should be taken to keep the work of studying the proposition above suspicion, was the advice of Attorney Gilbert D. Ferrell, of Burlingame, R. R. Waterbury, of the Ravenswood Chamber of Commerce, and other speakers.

Other than the formation of a permanent organization to study amalgamation, no attempt was made this time to discuss the merits of any one plan. It was the general opinion that decisions could not well be made at this time, but that they would have to wait until more complete information was at hand concerning advantages and disadvantages of amalgamation.

SHIPPERS CAN AID GOOD CAUSE THROUGH HEAVY CAR LOADING

If shippers would load freight cars as heavily as they did during the war, railroad expenses could be cut at least \$250,000,000 a year. This is the opinion of the "Railway Age" expressed in commenting on railroad efficiency records.

The railways are continuing to make new records of efficiency of various kinds. The average number of cars per train has increased as well as the gross tonnage per train. Increased efficiency in the use of fuel has been shown. Efficient operation such as this has enabled the roads to provide service under rates which have not increased in proportion with expenses.

WORK WILL START ON M. E. CHURCH AT EARLY DATE

All who are interested in the success of good and who are concerned in the growth and progress of our city, will be pleased that the contract has been awarded for the building of a fine new Methodist church in South San Francisco. Mr. Lawrence of Berkeley was the successful contestant for the contract and expects to begin work within a few days.

It will be of Spanish design and will make a commodious and convenient plant. It has been designed so as to furnish a number of Sunday school rooms and will have a fine gymnasium. The auditorium room will be attractive and with its balcony will seat some three hundred people. There will be a fine kitchen with built-in features. There will be parlors and a pastor's study. It will be an added feature to the city, and all our community will rejoice at its completion.—Contributed.

COMMITTEE OF 9 HEARS VIEWS ON HIGHWAYS

Continued From Page 9

posed Dumbarton bridge near Redwood City.

5. (a) Construction of road from Alta to San Rafael to connect with present State highway now constructed from Tiburon to

Alta. (b) Construction of road from Point San Quentin to San Rafael.

6. Completion of paving Black Point Cutoff from Fairville to Napa-Sonoma county line.

7. Construction of a cutoff commencing at about Shellville and running easterly and connecting with the Vallejo-Napa highway at or about Jameson Canyon.

8. Widening and straightening Marin county highway from Sausalito and improvement of the Corte Madera grade.

9. Proposed cutoff (Saratoga Gap to Boulder Creek running near California Redwood Park).

10. Paving highway from Shellville north through Sonoma to Belknap.

11. Tunnel road from proposed Antioch bridge to Oakland via Victory highway. (a) Via Oakland, Lafayette, Walnut Creek, Concord, Pittsburg and Antioch. (b) From Oakland via Shephard's, Redwood and Moraga canyons.

Committee of Nine

Heading the committee of nine, which was appointed by the governor, is State Senator Arthur H. Breed of Alameda county, his associates being George R. Radcliff of Sacramento, Elmer P. Bromley of Los Angeles, Louis Everding of Arcata, State Highway Engineer R. M. Morton of Sacramento, A. E. Loder of San Francisco, E. E. East of Los Angeles, J. B. Gill of San Bernardino and J. H. Newman of Dinuba. W. F. Mixon, secretary of the state highway commission, serves the committee in similar capacity.

Chairman T. P. Andrews' colleagues on the Downtown Association's highway committee are Marshall Hale, Frank E. Carroll, Harvey M. Toy, Judge S. J. McAttee, E. W. Milburn, Mrs. Nellie Brewer Pierce (statistician), W. D. Fennimore, J. F. Douglas, Dr. George W. Merritt, Ben C. Brown and J. M. Kepner.

Associated with Chairman Fredrick H. Meyer on the highway committee of the chamber of commerce are George Wagner, George S. Forrester, Ralph E. Dodge and Prof. E. A. Cottrell.

There are 63 members of the highway section of the Commonwealth Club, with Prof. C. D. Marx of Palo Alto as chairman, Henry P. Dewell, secretary, and Miss Clotilde Grunsky, recording secretary.

Endorsements

Up to date the following endorsements of the highways program have been received.

Boards of Supervisors — San Francisco county, San Mateo county, Santa Clara county, Alameda county, Sonoma county.

Chambers of Commerce — San Francisco, South San Francisco, San Bruno, Menlo Park, Ravenswood, Burlingame, Palo Alto, San Carlos, Redwood City, Mountain View, Mayfield, Los Gatos, San Jose, Watsonville, Santa Cruz, Sausalito, San Rafael, Petaluma, Santa Rosa, Valley-of-the-Moon, Peninsula Chambers of Commerce, Federal.

Legislators—Senator Ray Felton, Tallant Dubbs, Victor Canepa, Patrick J. Grey, J. J. Crowley, all of San Francisco; Senator M. B. Johnson of San Mateo and Santa Cruz counties; Senator C. C. Baker of San Benito and Monterey counties; Assemblymen Joseph F. Burns, Fred C. Hawes, Edgar C. Levey, Harry F. Morrison, Charles A. Oliva, Albert A. Rosenshine, all of San Francisco; George C. Cleveland of Santa Cruz county; T. M. Wright and C. C. Spaulding of Santa Clara county; D. P. Anderson and Hubert B. Scudder of Sonoma county; Charles F. Reinhold of Marin county.

San Francisco County Organizations—Commonwealth Club, Bernal Heights Progressive Club, California Foundrymen's Association, California Grape Growers' Exchange, California Metal Trades Association, Central California Vineyard Association, Garage Owners' Protective Association, Drayage and Trucking Association, Jordan Park Improvement Association, National Automobile Club, California State Automobile Association, Motor Car Dealers' Association, Mission Street Merchants' Association, Printers' Board of Trade of San Francisco, Retail Dry Goods Association, Retail Fruit Dealers' Association, Richmond Industrial Commercial Club, Advertising Club, Architectural Club, Commercial Club, Convention and Tourists' League, Motorcycle Club, Real Estate Board, Hay Association, Greeters of America, East Twenty-fourth Street Merchants' Association, Market and Guerrero Streets Improvement Club, Presidio Heights Improvement Association, North of California Street Improvement Association, Van Ness Avenue Improvement Association, New Industrial District Association, Clement Street Merchants' Association, Geary Street Merchants' Association, Golden Gate Valley Improvement Club, North Beach Promotion Association, Polow Band Club, Mutual Business Club, Dial Club, Kiwanis Club, Round Table Club, Lions' Club, Corona Club, Forum Club, City and County Federation of Women's Clubs, San Francisco Housewives' League, Soroptimist Club, San Mateo County Organizations—American Legion, Department of California, Post No. 82; North

Nurses Stop for No Barrier in Waging Unrelenting Warfare Against Disease



THE RED CROSS NURSE TYPIFIES THE HUMANITARIAN WORK OF THE AMERICAN RED CROSS THROUGHOUT THE NATION.

IN the welter of battered communities struggling to emerge from disaster; in the back reaches of isolated settlements among people denied the simplest facilities for ordered existence; in the rural settlements, as in the great cities, the Red Cross nurse is ever in service. It is not strange, therefore, that probably 75 per cent of Americans, when they think of Red Cross, visualize the great humanitarian organization in the figure of the Red Cross nurse.

For forty years she has gone about her self-sacrificing tasks without thought of material reward—doing all for others, in war and in peace. She is always on active duty in the battle against disease and to establish preventive measures whose goal is the making of a healthy, stalwart citizenship. In thousands of communities the Red Cross nurse is striving for public enlightenment in health, is taking into schools and homes the lessons of hygiene and the simple though effective means of caring for the sick, while under the government she is on duty with the Army, Navy, U. S. Veterans Bureau and the U. S. Public Health Service.

The Red Cross roll carries the names of 46,639 nurses, 900 having enrolled during the last year. The work of the Red Cross nurse is in intimate contact with the people as individuals, yet that work is rarely spectacular although it forms the vivid background of

health advancement. In the United States she has carried the gospel of health to the far corners and has given tremendous impetus to health education especially in the rural areas. In more than 2,000 counties the Red Cross nurse has been engaged to establish public health nursing services, a work which has required more than 4,000 nurses and resulted in the permanent foundation of such nursing services and the absorption of them by municipal and county authorities in hundreds of places. 75 of these services being taken over by the taxpayers during the last year.

The policy of the American Red Cross is opposed to duplication of services rendered by any other organization, but it has found in the rural field that cultivation along public health lines is still very meagre. An adequate service of one public health nurse for every 2,000 population indicates the vast extent of this field throughout the entire country. This is a development work not of a year or two years, but of a decade through the combined effort of both official and voluntary agencies having an interest in health.

For the long haul up the grade to a nation-wide and permanently supported service for the public health the Red Cross has set a high standard for urban and rural nursing. The "hauling power" of more than 3,500 Red Cross Chapters is being exerted everywhere with greater spirit in the realization

that the Red Cross nurse has a usefulness and an influence in this work now well understood, and that ahead lie years of creative industry of inestimable value to the community.

Through teaching in the schools, in classes of mothers, by practical demonstrations, talks and home visiting, and the introduction of hot lunches for school children, the Red Cross nurse as nutrition instructor opens new fields for the organized chapter forces to promote this important program. The nurse instructor spreads understanding of the fundamentals of nutrition as well as of the dietary values of food materials. In the past year 135,500 children and 13,200 adults were taught nutrition by the Red Cross, 85,600 homes were visited, and in 1,160 schools hot lunches were adopted as a stimulus to physical and mental fitness.

Educators Warmly Praise the Work

In inviting the people to join the American Red Cross during the enrollment period from Armistice Day to Thanksgiving Day, Nov. 11-27, or to renew their memberships, the Red Cross places before the country this nursing service as but one of its unceasing endeavors in behalf of humanity. The healthiest individual, as well as every individual who knows from experience the gradations down from a perfect health equipment, is urged to support by his allegiance the American Red Cross as a simple duty to himself and his fellow man.

South San Francisco High School BLUE AND WHITE

Editorial Staff

EVERETT ROLFF EDITOR
LOUISE REID SOCIAL
FLETCHER COOK BOYS' ATHLETICS
LOIS AYLWORTH GIRLS' ATHLETICS
ZILPHA DUNLAP STUDENT BODY
CLARA POKET MUSIC

score of 4-2.
girls are getting their pace now.
They play Burlingame high Friday and will evidently clean up the A championship.

Then play Burlingame high Friday and expect to come home victorious.

Orchestra Glee Club Concert at High School Tomorrow Evening
Tomorrow evening will present quite an event in the school activities. For the first time the orchestra and Glee Club are to offer a musical. R. Reed, orchestra leader and Miss Clifford, Glee Club instructor, both report that they expect very good results.

Charles Signorelli is in charge of selling the tickets and reports that from the sales a record attendance may be expected. This is gratifying as both the orchestra and Glee Club are in need of sufficient funds to carry on their work.

R. Reed and Miss Clifford are to be assisted in the program by Professor Claudio of San Francisco.

Don't forget, seven-thirty at the high school auditorium; admission thirty-five cents. Come early if you want a seat. It is not often that you will get such an entertainment for thirty-five cents.

Captain Souza to Organize Unlimited Basketball Team

Since the football season is now over the "big boys" turn their eyes towards basketball. There is lots of good material this year and we can expect very good results from the boys' unlimited team.

Those who would like to sign up see Captain Souza Robinson after school when the boys practice.

HEARD IN THE HALLS

Such luck! Two minutes to play and then a broken nose.

Stag party for the football men?

That "Ed" Kingsland lost his

LOCAL HOCKEY TEAM DEFEATS SAN JOSE

After a snappy game with San Jose last Monday South San Francisco were victorious with a jersey during the game.

Incorporated 1892.

Operating in Eight States.

THE WESTERN LOAN & BUILDING COMPANY

Of Salt Lake City, Utah.

AUTHORIZED CAPITAL
\$60,000,000.00

Local Representative

F. A. CUNNINGHAM

219 Linden Ave.

South San Francisco

—To help every citizen own a home.

—To furnish a safe investment and a profitable plan of accumulating.

—To build a greater South San Francisco and sound prosperity for everyone who lives and labors here.

TOM SULLIVAN, General Agent
San Francisco, Calif.

PERSONAL ITEMS FROM COLMA

NATIVE DAUGHTERS INITIATE

A large class of candidates was initiated into the order of the Native Daughters of the Golden West when El Carmelo Parlor No. 131 held its regular meeting in Masonic Hall, Daly City, last Wednesday evening. In the absence of President Madeline Fellows, Josephine T. Johnson, recording secretary, presided. The initiatory ceremonies were performed by the officers of the order, and they are to be commended on the excellent manner in which they exemplified the ritual. Many visitors were present from other parlors. Prominent among these were: Grand Trustee Lillian Beguhl of Fresno Parlor 187, who praised El Carmelo for its splendid work; District Deputy Grand President Agnes Troy, of Genevieve Parlor 132, and Miss Lillian Troy, also of Genevieve, who is past grand organizer of the order and leader of the Golden West Orchestra. Mrs. Annie C. Henley entertained the members with an interesting account of her trip through California, Oregon and Washington. A poem on Mission Dolores and dedicated to the pioneer women of California by George Barron was recited by Miss Alice Mathias. A beautiful plant donated by O'Connor, the Mission florist, was won by Mrs. Johnson, the proceeds going towards the fund for the benefit of the homeless children. The members were invited to attend a mask ball at the Civic Auditorium, San Francisco, December 6, for the benefit of the homeless children taken care of by the order.

Following are the names of those initiated: Misses Dolores Barron, Flora Landucci, Marguerite O'Connor, Julia May Sampson, Sarah D. Battaini and Colista Dalton. The committee for the big whist party and dance to be given on Wednesday evening, November 19, in Masonic Hall, was appointed and is as follows: Mrs. Josephine Johnson, Mrs. Earle Jones, Mrs. Lorraine Wall, Miss Teresa Stapanoni and the new members, headed by Miss Sylvia Haubrich.

A history club for the purpose of familiarizing the members with California history has been formed, and the first meeting will take place at the home of Mrs. Josephine Johnson in Crocker Tract. The drill team is now meeting each week, with Frances Bracken commanding.

Mr. and Mrs. Earle Jones, Miss Teresa Stapanoni and others of Colma attended the wedding of Miss Lillian Cortese, formerly of Colma, now of San Francisco, to Otto Lion, of Pittsburg, last Sunday.

Mrs. Irene Bracchi of San Mateo visited friends here and in Salda Beach last Tuesday.

The Colma Community Center Dramatic Section will present a comedy night at the New Colma Theatre, Monday evening, December 1. The program will include two comedy acts. One is the "Filming of Little Eva"; the other a burlesque on the famous play, "Julius Caesar."

A successful candy sale was held at the R. S. Thornton School on Castle street last Monday by the teachers, Miss Ethel Abrahams, Hazel Madonna, Mrs. Josephine Johnson and Mrs. James Henderson. The proceeds derived from the sale will be used for the purpose of furnishing a school library for the use of the pupils. The mothers co-operated by making candy, which was quickly sold.

Miss Mabel Bollentini and Laurion Martinelli were married last Monday. After a brief honeymoon in Santa Cruz the young couple will reside on First avenue. They have the sincere wishes of their many friends for a happy future.

A marriage license was issued in San Francisco to Miss Blanche Rizzo and Peter Gamba, the latter being from Colma.

Mrs. Walter Fryer of Brighton Beach entertained a number of friends at dinner last Thursday. The afternoon was spent in playing bridge and sewing. Among the Colma guests present were Mesdames Ida Callan, Gertrude Oakes, Alice Lagomarsino and Thomas Fahey.

Mrs. Fred Goss, of Rainier street, who was struck by a street car and painfully injured, is at the French Hospital in San Francisco. Her friends hope she will recover rapidly.

Mrs. Antone Sturla, of Market street, visited friends in San Francisco one day of last week. Mrs. John Moresco, of San Francisco, recently visited friends here.

Mrs. B. W. Haubrich, Misses Sylvia Haubrich and Louise Merio motored to Palo Alto last Monday.

An interesting concert was given by the Colma and Daly City pupils of Miss Daisy Gowland in Masonic Hall, Daly City, last Friday evening. Following is the program which was presented to the relatives and friends of the pupils who were the guests of the evening:

Duet—"Qui Vive Galop" (Ganz), by Marie Junker and Miss Gowland.

Piano Solo—"Bell in the Valley" (Wenzel), by Georgina Bennett.

Duet—Germanium Schottische (Roswig), by Anna Callan and Miss Gowland.

Piano Solo—"Little Fairy Walse" (Brainard), by Louise Reecher.

Duet—"Flag Day March" (Pearls), by Benny Haubrich and Miss Gowland.

Song—"Soldier Boy", by Alfred Winter.

Piano Solo—"March of the Boy Scouts" (Martin), by Henry Fisher.

Duet—"Gilden Star Walse" (Streabog), by Kathleen Caine and Miss Gowland.

Piano Solo—"On a Visit" (Martin), by Clarence Anderson.

Recitation—"The Countersign Was Mary", by Cynthia Morgan.

Piano Solo—"Barcarolle" (Offenbach), by Marguerite Dubic.

Duet—"After School March" (Brownfield), by Herman Segale and Miss Gowland.

Piano Solo—"Butterfly Walse" (Ladovic), by Nona Mellich.

Dances—Dorothy Squier and Hazel Milo.

Piano Solo—"Black Hawk Waltz" (Walsh), by Martha Johnson.

Piano Solo—"Forest Sprite" (Cesana), by Emily Bauer.

Piano Solo—"On Rank and File" (Lange), by Jean Winter.

Violin Solo—"Adoration" (Borowski), by Miss Marguerite Inge.

Piano Solo—"Dance of the Wild Flowers" (Wenrich), by Bessie Thompson.

Piano Solo—"General Grant's March" (Mack), by Ethel Metcalf.

Piano Solo—"Whisperings of Love" (Kinkel), by Susan McKeown.

Saxophone Solo—"O Sole Mio" (Di Capua), by George Toccolina.

Piano Solo—"Flower Song" (Lange), by Mildred Miller.

\$1200 GIVEN TO REED IN DAMAGE SUIT

REDWOOD CITY, Nov. 12.—Judgment against Joseph Gagliasso for \$1,200 in favor of Morris Reed of Hillsborough was rendered by Superior Judge George H. Buck here today.

Gagliasso and his employer, Stewart Edward White, noted author, had been jointly sued by Reed for \$10,105 damages alleged to have been incurred in April of this year when an automobile driven by Gagliasso ran into Reed as he was fixing a tire on his own car near Belmont.

The court subsequently granted a motion for non-suit on the part of White, who was declared to be free of responsibility in the case. The trial was heard on October 29, when the plaintiff was represented by Louis E. Goodman. White's attorneys were Hetman and Hope, and Fred Watkins represented Gagliasso.

Piano Solo—"Woodland Dreams" (Vargas), by Edith Taylor.

Piano Solo—"Rustle of Spring" (Sinding), by Marie Junker.

Scottish Dances, by Georgina Bennett.

Piano Solo—"Fifth Nocturne" (Leybach), by Cynthia Morgan.

Piano Solo—"Lily of the Valley" (Smith), by Dorothy Squier.

Songs—"Assorted", by Mrs. A. Gowland.

Piano Solo—"Con Amour" (Beaumont), by Helen Green.

Piano Solo—"Stars and Stripes Forever" (Souza), by Edith Taylor.

Miss Irene Dubic was the dainty little flower girl who presented the participants with beautiful bouquets. The songs of Mrs. A. Gowland were greatly enjoyed as was the singing of "What'll I Do?", by Miss Dorothy Squier.

The boys' football team of the William Warren School at Menlo Park defeated the Jefferson boys.

Guido Casentini is rapidly regaining his health after a serious illness.

Fred Cunningham, Ed. Kaufmann and E. Fourcans spent the week-end hunting ducks at Maxwell.

Mr. and Mrs. C. W. King were the guests of Mrs. Frank Ebner of San Francisco.

Mrs. Lohr, school nurse, weighed and examined the children of the local schools last Wednesday.

Al Valentine, of San Bruno, was in town on business one day of last week.

Miss Annie Boetto has resumed her studies at the Dennis College of Beauty Culture in San Francisco.

Mrs. Ellen Linden of San Francisco visited Mrs. Earle Jones last Thursday afternoon.

Miss Libera Boetto of the local beauty shop visited the Menlo Park marcel shop last Wednesday afternoon.

Carl Schwarz of the Crocker Amazon Tract visited at the Haubrich home on Mission street last Sunday.

Mrs. Tuttle, English teacher of Jefferson Union High School, and well-known lecturer, is spending two weeks in Portland on business. Miss King of San Francisco will substitute for her.

Huge State Map Ready for Unveiling

MISS COLUMBIA plainly showed how fascinated she was as she paused for a moment during her pre-view trip over the massive relief panorama of California—600 feet in length—which is to be unveiled under the auspices of the California Development Association in the nave of the Ferry Building, November 19.



An aeroplane view of California, faithfully reproduced to a scale, may be had any day after November 19, in the nave of the San Francisco Ferry Building. It is a colossal, panoramic, relief map, "California in Miniature." The view is exactly as if one skimmed through the air above the mountains and valleys, cities and villages of the Golden State, but it has this advantage over an aeroplane trip in that the spectator may stop and study any particular section at will. The map, the largest of its kind ever constructed, is 600 feet in length, showing every topographical feature of the state from the Oregon line to the Mexican boundary. The spectator has unveiled before him the beautiful coast line, with its bays, harbors and coves, even battleships, steamships and yachts being displayed in miniature. Fertile valleys and massive mountain ranges, rivers, in excess of 19,000. Canvas used in backgrounds and inset displays has sufficient area to fit a full rigged ship with sails. The detail involved may be gauged by the fact that upwards of 1,000,000 miniatures of buildings, vessels, automobiles, animals and trees have been set in the scene. "California in Miniature" has been aptly described as the "show window" and as the "sales kit" of California. It affords a means of "selling California" at a glance not only to strangers within our gates but to Californians as well. To home-seekers, business builders, agriculturists and manufacturers seeking favorable locations for plants this relief map will be of untold value, in affording a quick and intelligent method of studying the Golden State and every county, district and community therein. It is a standing advertisement for every city and locality in California.

Ralph Riches of Price street donated eight excellent books to the Colma Community Center Library last week.

William Kale of Castle street is seriously ill at the Franklin Hospital in San Francisco, following a major operation.

The Misses Mamie and Josephine Lagomarsino entertained a number of friends and relatives at a delicious Italian dinner at their home last Sunday. Master George Rossi was the guest of honor, he having just received the sacrament of confirmation. A few of the guests were Mr. and Mrs. George Lagomarsino and daughters, Mr. and Mrs. M. Rossi and children, Mr. and Mrs. William Raffetta, Misses Mamie and Josephine Lagomarsino, Messrs. Lagomarsino, Sr., W. J. Savage and William Raffetta, Jr.

The Girls' Club of Colma held a delicious supper party at its clubrooms in the Colma Community Center Building on Dunk street last Friday evening.

Miss Josephine Parmisano of Crocker Tract visited friends here one evening of last week.

A number of local people attended the big St. Maximus Whist in Daly City last Tuesday evening.

The girls' basketball team of Jefferson Union High School played and defeated the Halfmoon team at South San Francisco High, with a score of 26 to 1. Marion Millett, Anita Varni, Evelyn Wight and Edna Smith were conspicuous on the court by their brilliant plays.

Charles Otison of San Francisco visited at the Boxstetter home on Castle street last Saturday.

Mrs. Louis Nava of Rainier street has recovered from a slight illness.

Herman Lorenz is rapidly recovering from his recent injuries.

Mr. John Degliantoni of Crocker Tract visited at the Nava home on Rainier street one day of last week.

Mr. and Mrs. Matthew Callan, Jr., of Castle street, are receiving the congratulations of their friends on the arrival of a fine son. Both mother and babe are doing nicely.

The Santangel Athletic Club of Holy Angels Church has charge of the big whist party to be given in the Parish Hall on Thursday evening, November 20.

The members of the junior class of Jefferson High School held a class party at the home of Mrs. Tuttle, English teacher, in Crocker Tract last Friday evening.

MEMBERS OF AUTO ASS'N MAY SECURE NEW PLATES NOW

If you are a member of the California State Automobile Association you will be able to secure your passenger car license plates again this year by calling in person at any one of 22 association district offices conveniently located in all parts of Northern and Central California.

Arrangements have just been completed with Will H. Marsh, superintendent of the division of motor vehicles, enabling the State Automobile Association to furnish the same renewal registration service to its members.

Automobile association offices located in the following cities will issue license plates it was announced today:

San Francisco, Chico, Eureka, Fresno, Hanford, Martinez, Marysville, Merced, Modesto, Oakland, Red Bluff, Redding, Salinas, San Jose, San Mateo, Santa Cruz, Santa Rosa, Stockton, Vallejo, Wilcox, Woodland and Yreka.

To be of greater service, hence: a Bureau of Public Relations

Public good will or good public relations is fundamentally dependent upon good service. Service is largely dependent upon men—money—material and as each function, so will the service be rendered.

Our Bureau of Public Relations specializes on complaints—their correction and prevention. It encourages constructive criticism and welcomes suggestions from our patrons and the public—that good service may be maintained or further improved.

It strives to inculcate the spirit and secure the application of the Golden Rule in all business relations between the company and the public it serves.

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SAN FRANCISCO REALTORS WE GREET YOU

Your visit here is simultaneous with the opening of offices by the

Western Loan & Building Company

Both are very significant events in the history of our city.

We wish the San Francisco Real Estate Board a pleasant visit and the Western Loan and Building Company a long, prosperous business career here.

Chamber of Commerce SOUTH SAN FRANCISCO

City Hall

Phone 253-W

Greetings:

Members San Francisco Real Estate Board

May your visit here be an enjoyable and profitable one.

Welcome:

WESTERN LOAN & BUILDING COMPANY of South San Francisco

We subscribe to the sentiment expressed by President Calvin Coolidge. "There are two shrines at which Americans worship. One is the altar of religion and the other is the hearthstone of the fireside." And welcome you, therefore.

Merchants' Association of South San Francisco



Save money

by taking advantage of Southern Pacific

Winter Excursion

low round trip fares now in effect

Benefit now by week-end tickets, with 16-day return limit, and season tickets, return limit 90 days.

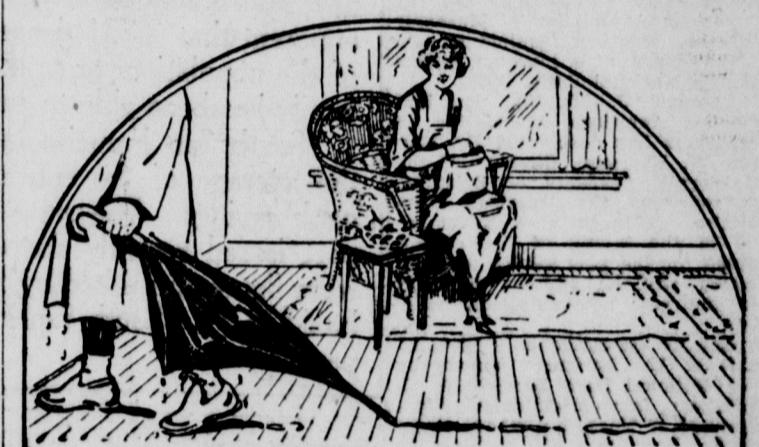
The convenience, comfort, wide scope and economy of Southern Pacific service make it worth more to you than any other form of transportation.

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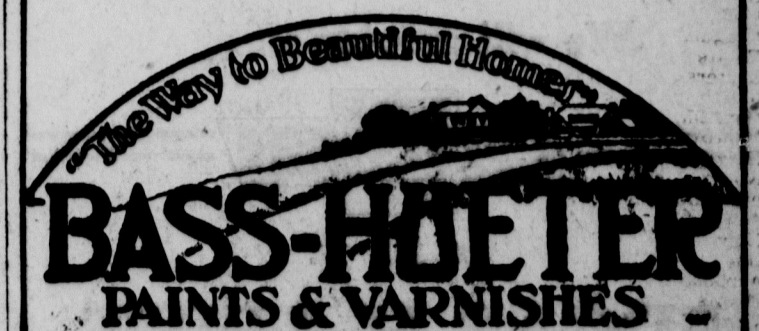
Southern Pacific



Rain-Proof Floors

THE atmosphere in this home is not darkened—even on rainy days—by a constant volley of "Don'ts." What if the children do tramp through the house with their wet boots and umbrellas? Floors finished with BASS-HUETER Floor and Linoleum Varnish do not show the difference. They are covered with a film made to stand water.

Furthermore, floors that have been protected with Bass-Hueter Floor and Linoleum Varnish are wear-proof as well as water-proof. The wear comes on the varnished surface, and the wood itself is untouched by the hardest usage. All floors and linoleums should be covered with this varnish that stands every test. The directions on each can give full instructions for using, and the work is not difficult.



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Royal Supply Co.

207 Linden St.

South San Francisco, Calif.

YOSEMITE VILLAGE TO MOVE ACROSS MERCED RIVER

Change Marks End of Effort to Secure Building to Replace Old

YOSEMITE NATIONAL PARK. Nov. 12.—Yosemite Village, long the seat of administrative affairs in Yosemite National Park, on November 16 will move from the south to the north side of the Merced river, a distance of approximately one-half mile, to a new village site.

This marks the close of a long struggle extending back as far as 1912 to secure sufficient funds from congress for the erection of a new administration building to replace the inadequate, rambling structure now occupied by the superintendent and his assistants. In 1923 congress appropriated the remarkable growth made by Yosemite since the advent of automobiles appropriated \$35,000 for a new administration building to be erected upon an approved site.

In order that no mistake might be made in the location of the new administrative unit that would mar the natural landscape, the aid of the National Fine Arts Commission was invoked. This body chose a spacious area directly opposite the beautiful Rangers' Club as a site for a new village and the administration building. From this location an ideal view is obtained of Glacier Point, Half Dome, and towering Yosemite Falls.

For several years, the inadequacy of postoffice facilities in Yosemite had been the subject of public criticism and negotiations had been under way between the interior department and the postoffice department looking towards the erection of a new building.

The postoffice department has officially designated Colonel Paul Henderson, second assistant postmaster general, with headquarters in Washington, D. C., to lay the cornerstone for the new postoffice building on November 16, in conjunction with the dedication exercises to be held by the National Park Service under the supervision of Director Stephen T. Mather.

As the result of an address made by Director Mather last February before the American Association of Museums when he suggested that private means might be found to erect several museums in the national parks, Yosemite is to have a new museum. Acting upon the suggestion made by Mr. Mather a committee appointed by the American Association of Museums discussed the question with Dr. Beardsley Rumel of the Laura Spelman Rockefeller Memorial, who in turn laid the matter before his trustees. Early in July the Memorial appropriated \$70,500 to be expended under the supervision of the American Association of Museums in the erection, equipping and maintenance of a museum in Yosemite National Park.

Chauncy J. Hamlin, president of the American Association of Museums has designated Dr. Barton W. Everman, director of the California Academy of Sciences, to represent the American Association of Museums on November 16 in the laying of the cornerstone for the new \$50,000 museum which will be situated adjacent to the new administration building.

Not to be outdone in keeping abreast the progress shown by the National Park Service, A. C. Pillsbury, famous botanical photographer of Yosemite, whose floral studies have won him nation-wide recognition, immediately commenced the erection of an elaborate studio in the new village at an estimated cost of \$20,000.

Great interest is being manifested throughout the state and nation in the dedication of the new village site and buildings in Yosemite valley on November 16. Many prominent persons have expressed their intention of being

A FEW NOTEWORTHY FACTS ABOUT SOUTH SAN FRANCISCO

(Editorial Note: This is a resume of a series of four articles recently published to point out the advantages this city enjoys over its neighbors and other industrial cities in the state.)

PAYROLL

The annual payroll of the industries operating in this city totals \$5,986,442. Therefore, the monthly payroll is \$498,870.16, or almost one-half million dollars. And the weekly payroll, figuring 52 weeks in the year, is approximately \$115,124.

The capitalization of South San Francisco's industries is about five times the amount of the annual payroll, or \$30,475,000.

STREETS

Eighty per cent of the accepted streets in South San Francisco are paved. In other words, of 17.5 miles of public streets, including the county highway known as Linden avenue, 14 miles are paved. There are but 3.5 miles of public streets unpaved in the entire city.

There are also 5.3 miles of alleys in this city, and 3.3 miles are paved or under construction at present, making a total of 62½ per cent of all alleys paved.

TAX RATE

South San Francisco enjoys a lower tax rate than any other city near its size in San Mateo county. Property owners in this city will be assessed \$1.50 for each \$100 of property they own this fiscal year. And that assessment is based on only one-third of the actual value of the property. In a comparison of tax rates South San Francisco enjoys a cheaper assessment than San Bruno, Redwood City, Daly City, San Mateo, and Burlingame.

The reason for the lower rate is almost all of South San Francisco's municipal improvements have been made and paid for. Among the many modern improvements already made are: Pavement on 80 per cent of the accepted streets and 62½ per cent of the alleys; a modern and improved city hall; sewer facilities in all sections of the city; adequate lighting throughout with ornamental electroliers in the principal business streets; an up-to-date fire department with modern signal system.

SAVINGS BANK DEPOSITS

On deposit in savings accounts in the two local banks, according to the last published statements is the aggregate sum of \$1,281,331.13. The total number of depositors is given as 2,771. Thus, the per capita saving is approximately \$469.61.

The last official census, taken in 1920, gave the local population as 4,400. It is estimated there are now 5,500 persons in the city. On that basis it is apparent that 2,771 depositors are almost one-half of the population, or practically every head of the family has been able to save some money.

South San Francisco compares favorably with the average of the entire state in the matter of bank savings. The state banking department report issued recently shows the per capita saving from figures furnished by 509 banks in the state to be \$533.59. South San Franciscans save \$469.61 per capita.

present at the formal dedication exercises of the new administration building, the postoffice, and the museum.

Likewise, November 16 will sound the death knell for the old Yosemite village, whose founders, Hite and Beardsley, in 1857, erected a small inn near the present site of the historic Sentinel Hotel.

ELECTION RESULTS TO INCREASE TAX RATE OF S. F. TO \$4

SAN FRANCISCO, Nov. 12.—tax rate of \$4 per \$100 property valuation is faced by San Francisco property owners as a result of the expenses voted by the people last Tuesday. It was announced here by Ralph McLeran, head of the finance committee of the board of supervisors.

Additional expense nearing \$2,000,000 annually was voted by the people in approving the firemen and policemen's pay raise, the teachers' pension and the upkeep by the city of the De Young Museum and the Spreckels' Memorial. County officials also were voted salary increases which will add \$40,000 to the annual payroll. McLeran said.

The present rate is \$3.47 per \$100 assessed valuation.

Attempting to shoot a buck along the wayside recently, a clergyman of Rhode Island missed the animal and shot and killed a mother and baby.

Of the 14,000,000 foreign-born in this country, it is estimated that nearly one-fourth cannot speak the English language and that 3,000,000 others cannot read it.

ENDS CATARRH

Cleveland specialist's new combination internal and external treatment guaranteed to relieve most chronic Catarrh in 24 hours—money back. Entirely different from mere surface or eye, washes, ointments and inhalations that do not reach internal infections. Get Rinsat-Tarkon treatment today and say good-bye to disgusting Catarrh. See 10c for 24 hour sample treatment to Clinical Labatories Co., Cleveland. Regular size sold by all F. & D. druggists.

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South San Francisco, San Bruno, Daly City, Colma, Burlingame



I am glad to know of the plans which the U. S. League of Local Building and Loan Associations is maturing with a view of bringing home to the American people the lesson of thrift and the desirability of home ownership. No greater contribution could be made to assure the stability of the nation and the advancement of its ideals, than to make it a nation of home owning families.

—CALVIN COOLIDGE

We welcome the Western
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